**Agenda Topic:** Strategic Planning: Goals and Measures

**Materials:**
- Draft Board and Agency Goals and Measures
- Draft Agency Goals, Measures, and Instruments

**Staff Contact(s):** Max McGee

**Purpose of Agenda Item**
- Review of the revised goals and measures for the Board and agency.

**Expected Outcome(s) of Agenda Item**
- Board direction regarding the proposed goals and measures.

**Background Information**

During the June work conference, board members and agency staff reviewed and revised Board and agency goals and measures to better align and communicate all Board and agency responsibilities and activities. Keeping in mind the work of the Baldrige-in-Education Initiative (BIE-In) partners to develop a set of goals and measures for the entire Illinois education system, the draft goals and measures are intended to delineate the specific role and responsibilities of the State Board and the agency in meeting the system goals with its partners. The following model represents the cascade of goals and measures in the alignment effort.

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System Goals ➔ Strategies and Measures

Board Goals ➔ Strategies and Measures

Agency Goals ➔ Strategies and Measures
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Per the attached draft documents, the specific Board and agency programs and program priorities are not highly visible in the goals. They do, however, continue to form the foundation of the Board and agency work as key strategies for meeting the goals which are yet to be included in the work conference document.

Since the development of the Board and agency goals and measures in June, staff worked to align their division and Center goals and measures to those of the agency. In addition, the Superintendent and staff have made minor revisions in the wording of the Board and agency goals as well as clarified the specific measures and data instruments related to each goal for the Board's consideration.

Key questions that merit discussion during this segment of the Board meeting include:
1) Are the Board and agency goals aligned?
2) Is it necessary to have separate Board and agency goals?
3) Are the measures and instruments appropriate for each goal?
4) Is the linkage between the former goals and priorities and the new goals clear?

**Implications for Policy, Budget, Legislative Action and Communications**

The final goals and measures will direct the activity of the Board and agency as well as form the framework for agency publications and documents. Efforts are underway to align agency expenditures and the budget with these.

**Superintendent’s Recommendation**

Direct the Superintendent and staff to work with the Strategic Planning Committee in drafting a final document that includes the strategies at the Board and agency level for Board consideration in September.

**Next Steps**

Finalize agency goals and measures and return to the Board in September for formal action on these and draft strategies for Board consideration.