ILLINOIS STATE BOARD OF EDUCATION
September 20, 2001

Agenda Topic: Strategic Planning: Goals and Measures
Materials: None
Staff Contact(s): Max McGee

Purpose of Agenda Item
- Review of the revised goals and measures for the Board and agency.

Expected Outcome(s) of Agenda Item
- Board action regarding the proposed goals and measures.

Background Information
During the August Board meeting revised Board and agency goals and measures were reviewed and discussed to obtain direction relating to 4 key issues: 1) Alignment of the Board and agency goals; 2) the need for separate Board and agency goals; and 3) the appropriateness of the measures and instruments; and 4) the linkage between the former goals and priorities and the new goals.

Following discussion, the Board requested the Superintendent and staff to work with the Strategic Planning Committee in refining the goals to enhance clarity, alignment and linkage with the former goals and priorities. On September 10, the Strategic Planning Committee met with the Superintendent and staff to further discuss goal and measure refinement.

Key to the discussion of the Committee, was the desire to identify a common focus for both Board and agency goals and measures, consolidate goals to clearly communicate the key areas of focus, and develop an overarching vision statement that truly captures the essence of the Board and agency direction over the next 3-5 years.

Implications for Policy, Budget, Legislative Action and Communications

The final goals and measures will direct the activity of the Board and agency as well as form the framework for agency publications and documents. Efforts are underway to align agency expenditures and the budget with these.
Superintendent’s Recommendation

Approve the Board and agency goals and measures and direct the Superintendent and staff to continue work with the Strategic Planning Committee in drafting a final document.

Next Steps

Communicate the goals and measures through their incorporation in agency publications and documents and incorporate in a brochure about the Board and agency efforts.