

Careers in Personal Services

Unit: Career Exploration Skills

Problem Area: Explore Family and Consumer Sciences Careers

Lesson: Careers in Personal Services

■ **Student Learning Objectives.** Instruction in this lesson should result in students achieving the following objectives:

- 1 Describe the personal-service industry.**
- 2 Identify careers within the personal-service industry.**
- 3 Investigate a career within the personal-service industry.**

■ **List of Equipment, Tools, Supplies, and Facilities**

- ✓ Overhead or PowerPoint projector
- ✓ Visual(s) from accompanying master(s)
- ✓ Copies of sample test, lab sheet(s), and/or other items designed for duplication
- ✓ Materials listed on duplicated items
- ✓ Computers with printers and Internet access
- ✓ Classroom resource and reference materials



■ **Terms.** The following terms are presented in this lesson (shown in bold italics):

- ▶ chauffeur
- ▶ cosmetologist
- ▶ cosmetology
- ▶ funeral director
- ▶ personal-service industry
- ▶ wedding planner

■ **Interest Approach.** Use an interest approach that will prepare the students for the lesson. Teachers often develop approaches for their unique class and student situation. A possible approach is included here.

Ask about the careers of the students' parents. See how many are from the personal-service industry. The average class will likely have a few of these careers.

SUMMARY OF CONTENT AND TEACHING STRATEGIES

Objective 1: Describe the personal-service industry.

Anticipated Problem: What is the personal-service industry?

- I. The ***personal-service industry*** provides services (e.g., hair design, tanning, laundry, dry cleaning, massage, and funeral services).
 - A. This industry provides services ranging from pet grooming to bail bonding to wedding planning.
 - B. Many workers in barber and beauty shops work more than 40 hours a week, including early mornings, evenings, and weekends.
 1. Some may work part time.
 2. Many areas may be hot in the summer and cold in the winter.
 - C. Most entry-level jobs in laundry, cleaning, and garment services require little or no training or experience.
 1. Employers usually provide on-the-job training to new workers.
 2. Some careers require different amounts of training (e.g., cosmetology, barbering, massage, nail technician, funeral director, and embalmer).

Many techniques can be used to help students master this objective. Use the provided PowerPoint.

Objective 2: Identify careers within the personal-service industry.

Anticipated Problem: What are careers within the personal-service industry?

- II. There are a variety of areas within the personal-service industry.
 - A. **Cosmetology** is care of hair, face, and nails.
 - 1. Massage, manicure, and cosmetic treatments can be in this area.
 - 2. A **cosmetologist** is a person who performs beauty treatments.
 - B. **Funeral directors** are a part of the personal-service industry.
 - 1. Funeral directors work with families for services for a deceased person, including funerals, burial, and cremation.
 - 2. Embalmers are people in this area who prepare a deceased body for burial.
 - C. A **chauffeur** is employed to drive a person around in his or her own vehicle.
 - 1. Often chauffeurs are hired by rich people who do not want to do their own driving.
 - 2. Sometimes chauffeurs are hired by older people who cannot drive or should not because they are not safe drivers.
 - D. A **wedding planner** is a person who is hired to take care of all aspects of a wedding so the bride and groom and their families can enjoy the special day without any problems or worries.
 - 1. This work can be cyclical, often with many weddings close together and then a period of time in between when there are no weddings booked.
 - 2. This work requires excellent people skills and organization.

Many techniques can be used to help students master this objective.

Objective 3: Investigate a career within the personal-service industry.

Anticipated Problem: What are aspects of a career in this field?

- III. Careers within this field vary.
 - A. Expected growth in this field is above average.
 - B. Demand will grow for personal services due to a growing population and rising incomes.
 - 1. Death-care services will grow as the population and number of deaths increase.
 - 2. Nationally, about 1,266,100 workers are employed.

3. Personal-service workers are in nearly every city and town in the nation.
- C. Wages are below average for all industries.
1. Many workers rely on tips to supplement their incomes.
 2. Some workers hold more than one job due to low wages.

Many techniques can be used to help students master this objective. Students will work in groups and complete Internet research to find in-depth information about the various careers within the personal-service industry. An oral and written report will be completed. Students can gain more information about other careers not previously mentioned.

- **Review/Summary.** Use the student learning objectives to summarize the lesson. Have students explain the content associated with each objective. Student responses can be used in determining which objectives need to be reviewed or taught from a different angle.
- **Application.** Use the included visual master and lab sheet to apply the information presented in the lesson.
- **Evaluation.** Evaluation should focus on student achievement of the objectives for the lesson. Various techniques can be used, such as student performance on the application activities. A sample written test is provided.

■ **Answers to Sample Test:**

Part One: Matching

1. c
2. d
3. e
4. a
5. b

Part Two: Short Answer

Answers may include cosmetologist, barber, nail technician, chauffeur, wedding planner, funeral director, massage, and tanning.

Part Three: Completion

1. below
2. grow

Careers in Personal Services

► Part One: Matching

Instructions: Match the term with the correct definition.

- a. chauffeur
- b. wedding planner
- c. personal-service industry employee
- d. cosmetologist
- e. funeral director

- ____ 1. Person who provides services to the public in variety of areas
- ____ 2. Person who performs hair, nail, and face care
- ____ 3. Person who works with families at the time of death
- ____ 4. Person who drives the car of someone who wishes not to drive
- ____ 5. Person who takes care of all the aspects of a wedding

► Part Two: Short Answer

Instructions: Complete the following.

Name two careers from the personal-service industry.

► Part Three: Completion

Instructions: Provide the word or words to complete the following statements.

- 1. Wages in this industry are _____ average in all industries.
- 2. Demand for personal services will _____ in the future.



PERSONAL-SERVICE INDUSTRY

This industry provides a variety of services:

- ◆ Cosmetologist
- ◆ Funeral director
- ◆ Wedding planner
- ◆ Chauffeur



Investigation of Careers within the Personal-Service Industry

Purpose

The purpose of this activity is to investigate a career within the personal-service industry.

Objectives

1. Work in a group sharing the responsibilities to conduct Internet research.
2. Choose a career within the personal-service industry.

Materials

- ◆ lab sheet
- ◆ writing utensil

Procedure

1. Choose a group in which to work.
2. Choose a career to investigate.
3. Do research, and then complete a form for a written and an oral report.

Name of career:

Training and education needed:



Earnings:

Expected job prospects:

What workers do on the job:

Working conditions:

Related occupations: