



# BigFuture

A Student's Guide to Life  
After High School



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# Agenda

**1**

**A Better BigFuture for Students**

**2**

**BigFuture College & Career Planning Tools**

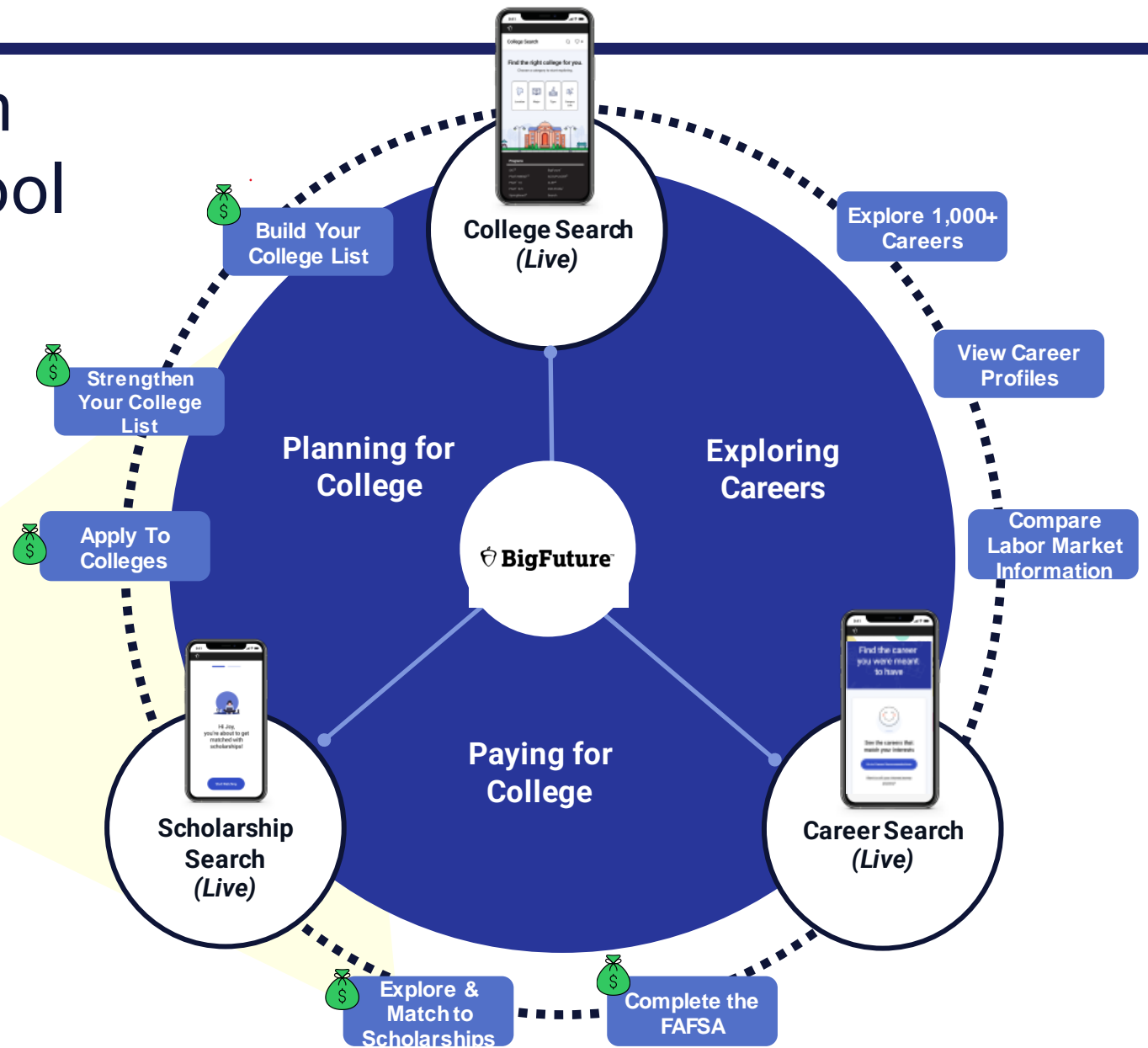
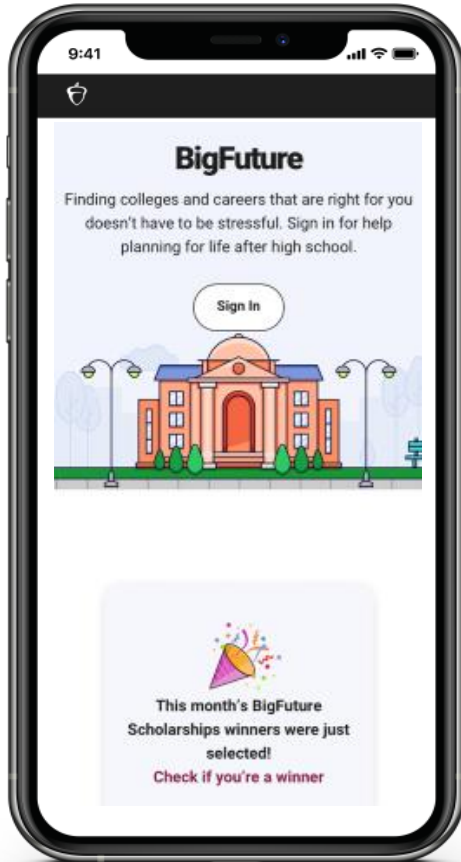
**3**

**BigFuture Scholarships, Events & Recognition**

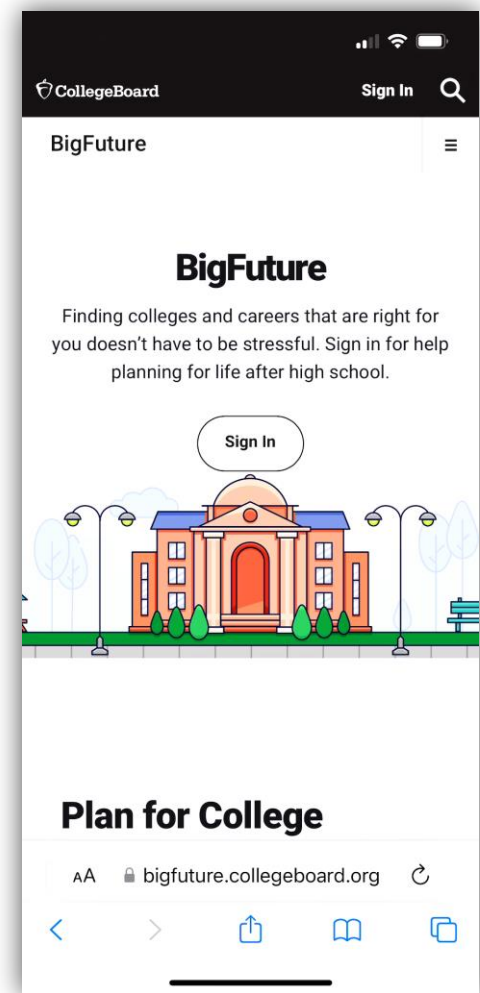
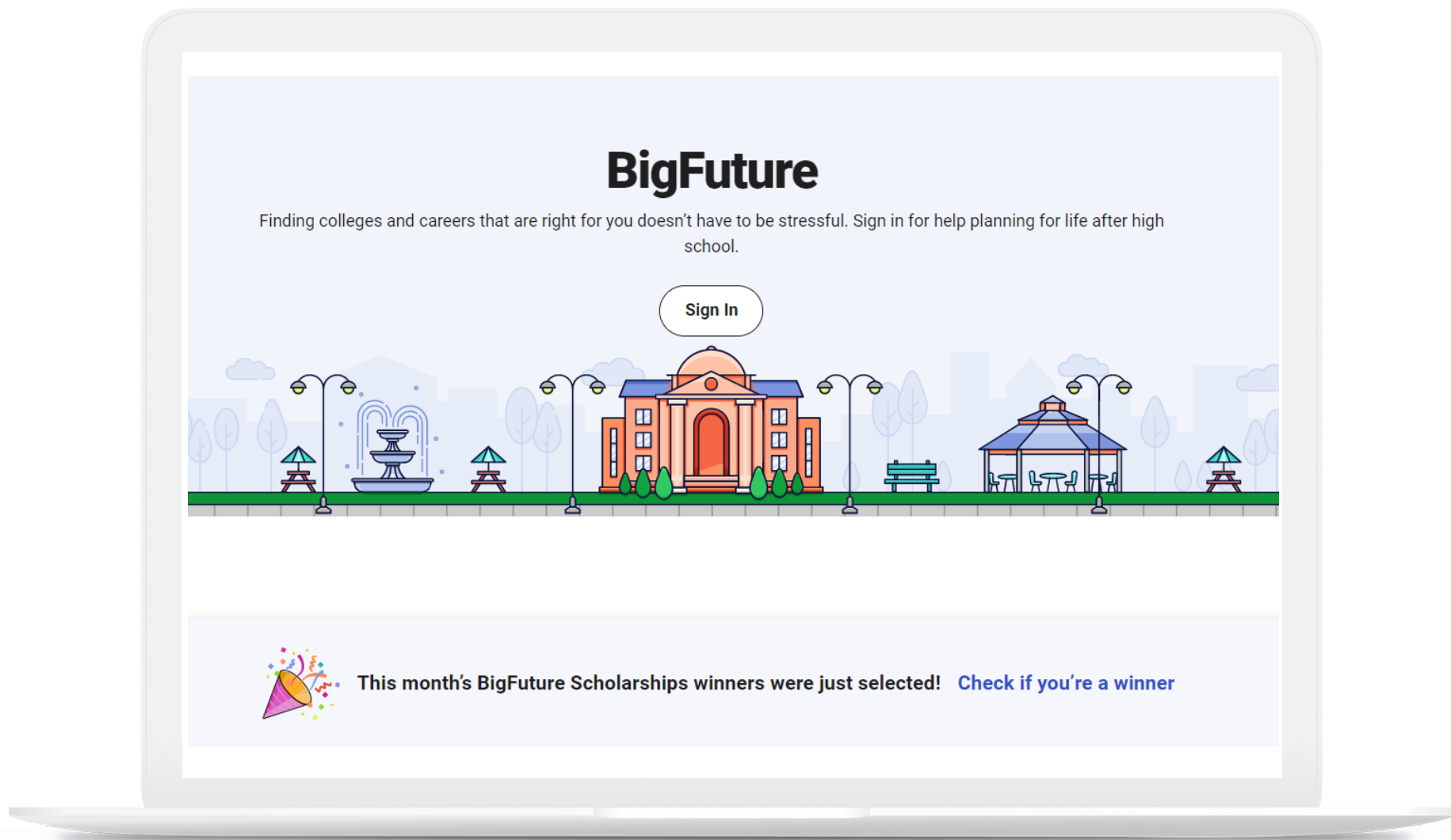
**4**

**Educator Resources**

# BigFuture Today: Your own guide to life after high school

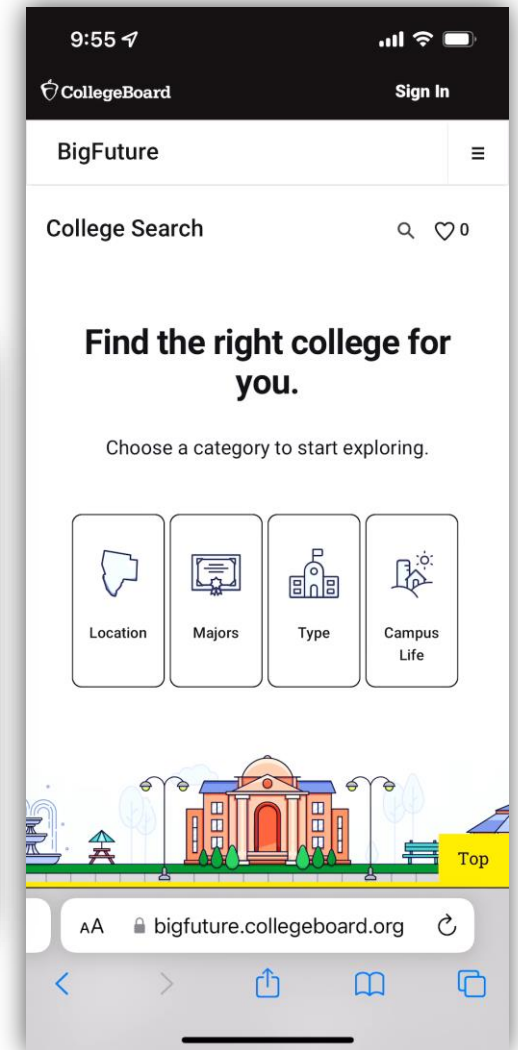
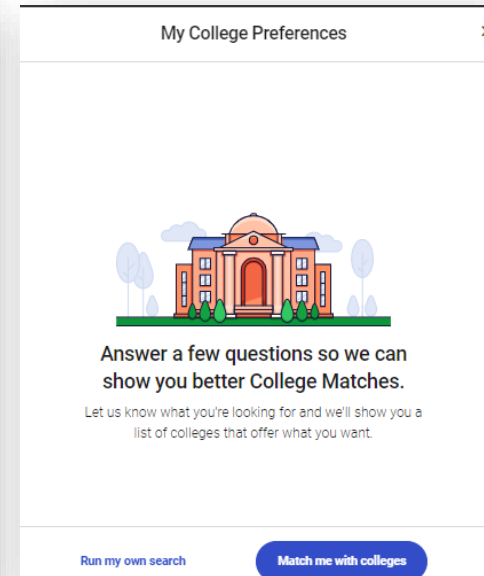
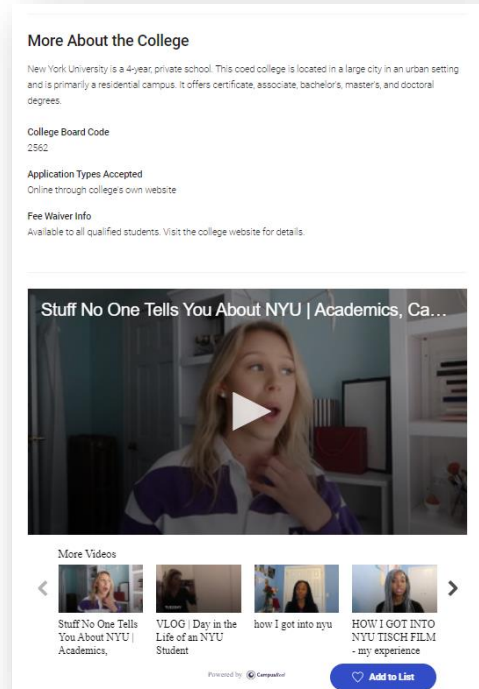
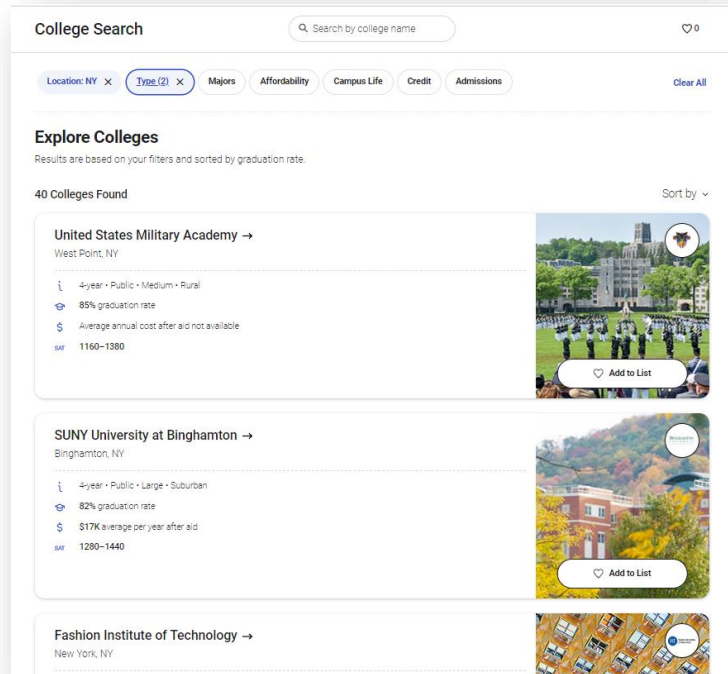


# Let's explore bigfuture.org to experience what's new.




# Plan for College: Search and filter over 3,000 college profiles

- Schools are listed in order of graduation rate
- Videos of real students in partnership with Campus Reel
- Personalized college search matches students' preferences



# Pay for College: Explore and match with over \$4 billion in scholarships



Hi Gregtest,  
you're about to get matched with  
scholarships!

Start Matching

Fill in this information to get the best scholarship matches:

\* = Required information

Current Grade Level \*

High School Junior

✓

Desired Degree Level \*

Bachelor's Degree

✓

Your Current GPA (4.0 scale)

3.5

✓

I will be attending

☒ Full-Time ☐ Part-Time

Continue


8:38

BigFuture

### Pay for College

Learn how to pay for college, unlock financial aid, and find scholarships just for you.

Unlocked



### Explore Scholarships

Start looking for free money to help pay for college.

Search Scholarships

AA

bigfuture.collegeboard.org

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# Explore Careers: Connect your interest and skills to over 1,000 career profiles

## Respiratory Therapists →

Assess, treat, and care for patients with breathing disorders. Assume primary responsibility for all respiratory care modalities, including the supervision of respiratory therapy technicians. Initiate and conduct therapeutic procedures; maintain patient records; and select, assemble, check, and operate equipment.

Health Science



Median Yearly Income

**\$62,816**



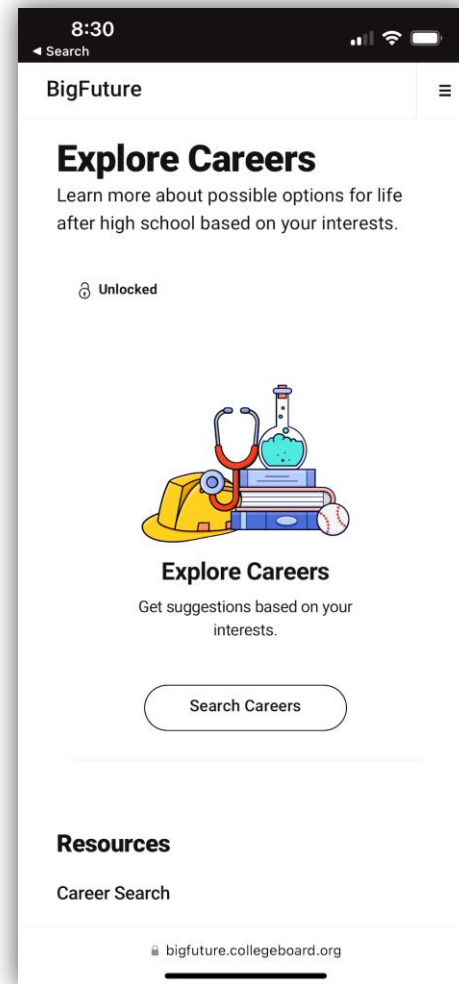
Entry Education Level

**an Associate degree**



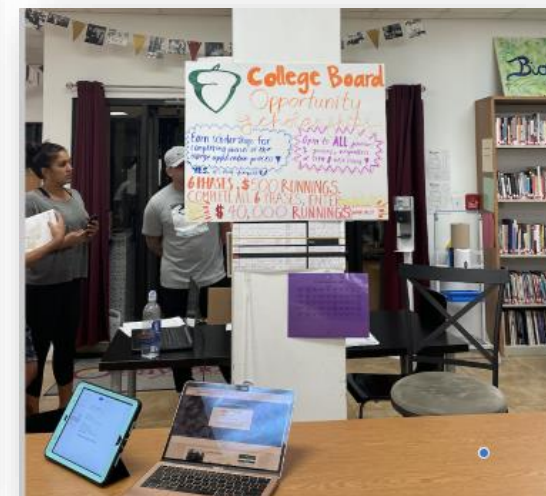
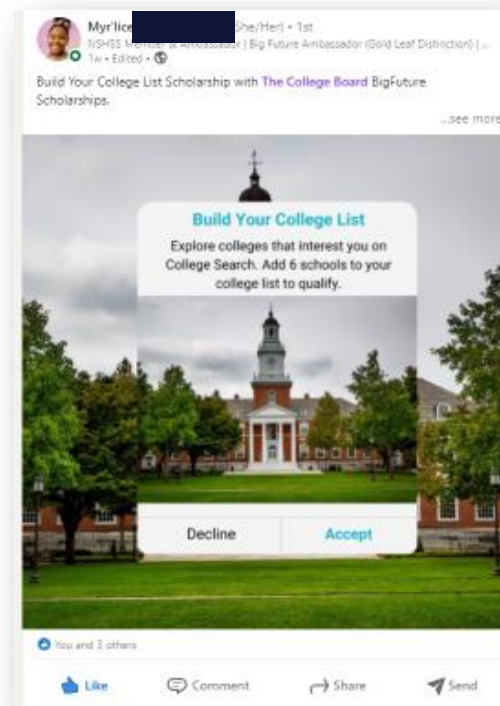
Projected Job Growth

**+10.43%**



# Students can also become **BigFuture Ambassadors** to motivate peers on the path to careers and college.

- Regular training on how to be an Ambassador in your school
- Chance to build leadership, project management and marketing skills
- Opportunities to give feedback to BigFuture
- Tools for campus events and communications



In-school event (Fall 2021)

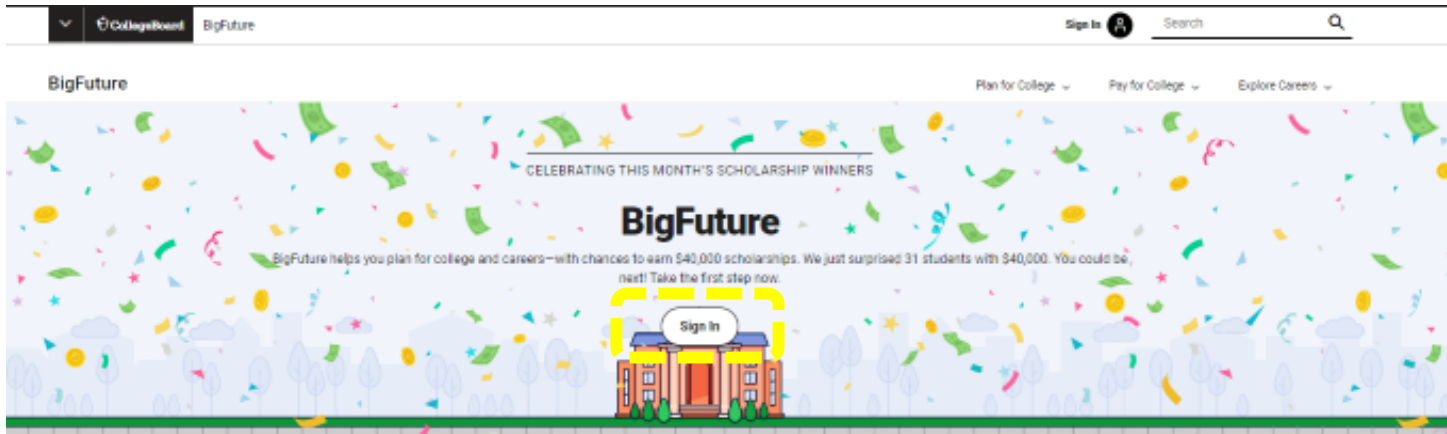


“The Big Future Ambassador program has helped me become **more focused, organized, and prepared as a leader.**”

- A BigFuture Ambassador (December 2021)

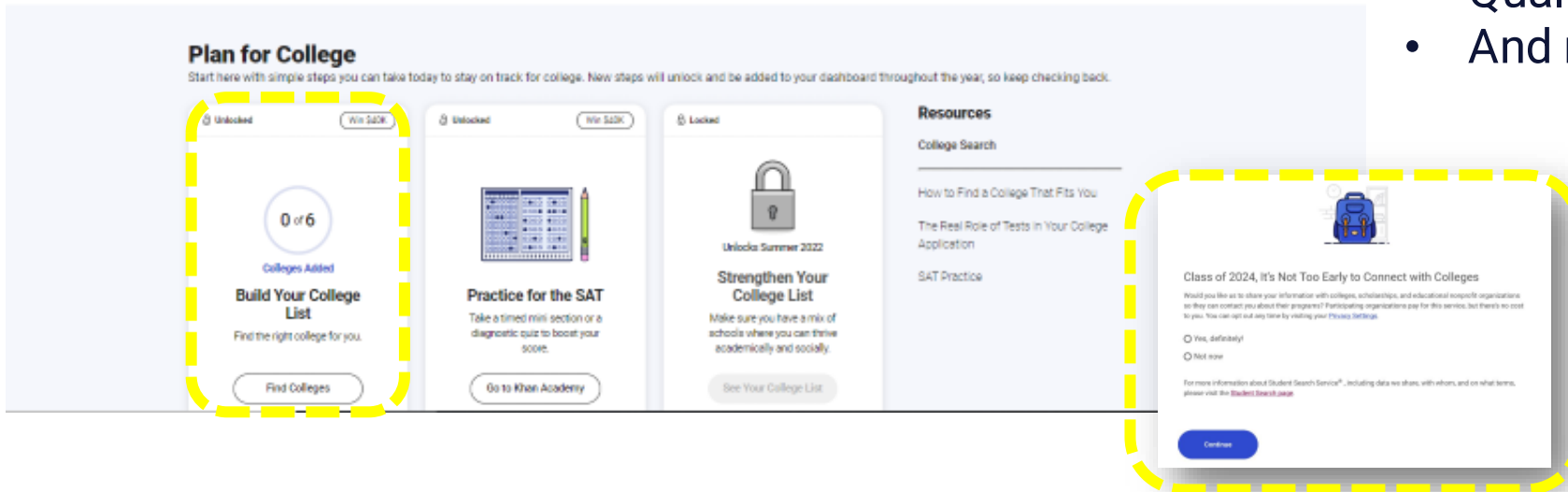


# Just one step for students: Visit bigfuture.org and sign in.

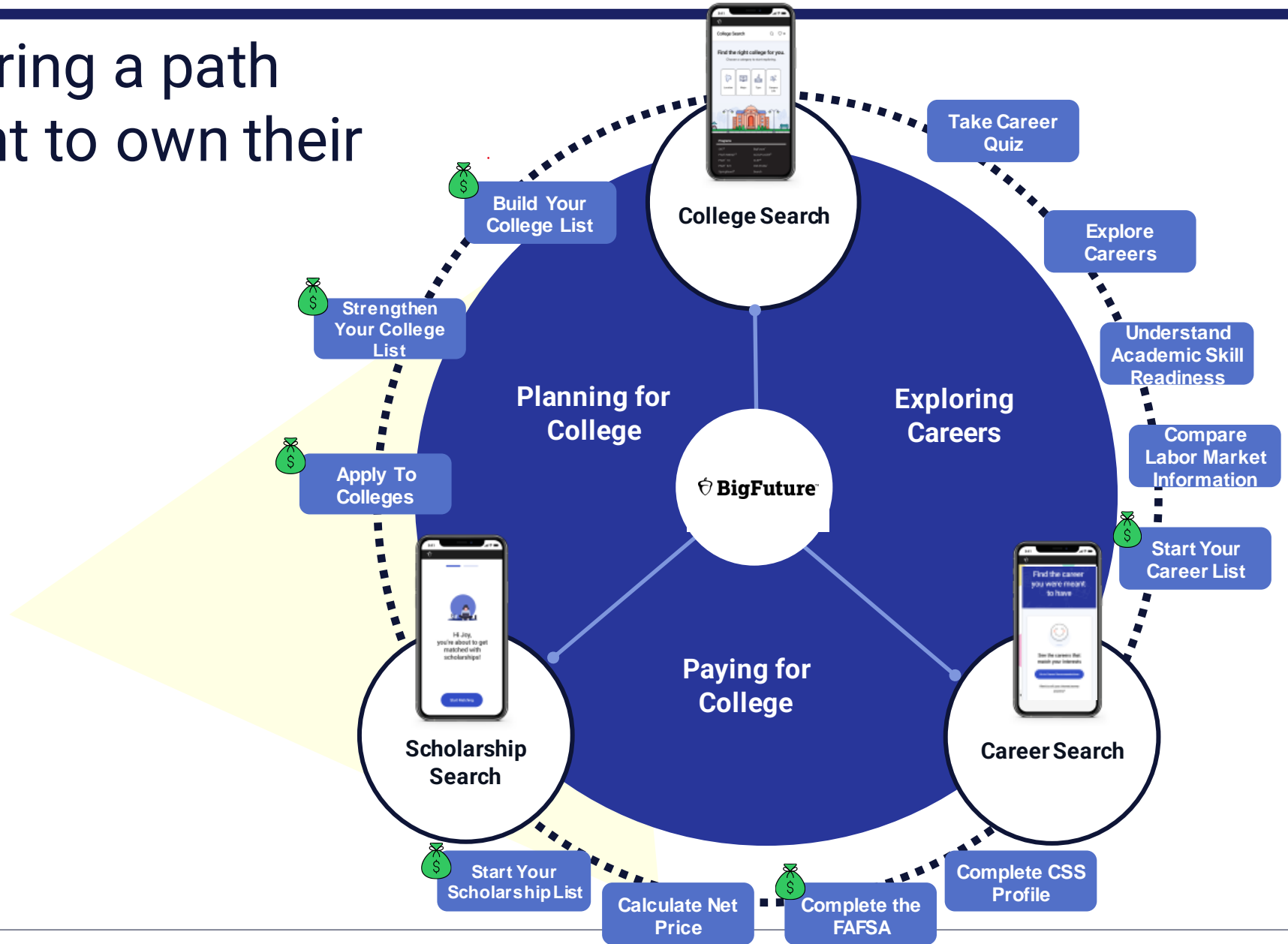
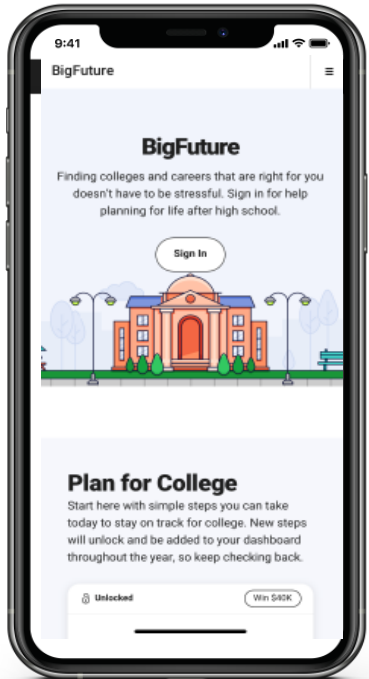


## BigFuture will guide students to...

- Join Search to connect with colleges
- Explore careers
- Build their college list
- Qualify for \$500 and \$40,000 awards
- And more...



# BigFuture: Clearing a path for every student to own their future



# For Classes of 2024 and 2025: Completing steps on the BigFuture dashboard qualifies students for \$500 and \$40,000 scholarships.

The more steps students take and the earlier they begin, the more chances they have to earn scholarships.

## Start Your Career List

*By end of February in senior year*

Explore careers that match your interests.

## Build Your College List

*By June 30 in junior year*

Find two or four-year colleges that interest you.

## Start Your Scholarship List

*By end of February in senior year*

Find other scholarships to help you pay for college.

## Strengthen Your College List

*By October 31 in senior year*

Make sure your college list has a mix of reach, match, and safety schools.

## Complete the FAFSA

*By end of February in senior year*

Fill out the free government form to apply for financial aid.

## Apply to Colleges

*By end of February in senior year*

Apply to the schools you want to attend.

**[BigFuture Scholarships Explainer Video](#)**: A short video about how 10<sup>th</sup> and 11<sup>th</sup> graders can qualify for \$500 and \$40,000 scholarships by taking steps on BigFuture to plan for life after high school.

# Start Your Career List: Explore careers on BigFuture and qualify for scholarships by saving three or more to your career list


## Career tools on BigFuture:

- **Career Quiz:** Matches students with potential careers that students can explore on BigFuture
- **Career Profiles:** Available for 1,000+ careers with detailed information about income, growth and required education
- **SAT Suite to Career Readiness:** Student can see how their SAT Suite scores connect to careers


### Computer Network Support Specialists →

Analyze, test, troubleshoot, and evaluate existing network systems, such as local area networks (LAN), wide area networks (WAN), cloud networks, servers, and other data communications networks. Perform network maintenance to ensure networks operate correctly with minimal interruption.


Information Technology



Median Yearly Income  
**\$65,359**




Entry Education Level  
**an Associate degree**



Projected Job Growth  
**+4.88%**

### Career Quiz



**Personalized career recommendations in just minutes.**

You're more likely to be happy and successful in your work when your job matches your interests.

Take this easy, 15-minute quiz to get matched with careers based on your likes and dislikes.

Sign in to your account to save your career matches after taking the quiz.

[Sign In to Begin](#)

### Career Search

[Saved Careers \(4\)](#)

#### My Saved Careers

← Go to Search Title (A to Z) ▾

★ Career Quiz Match

**Adult Education and Literacy Teachers →**

Teach or instruct out-of-school youths and adults in basic education, literacy, or English as a Second Language classes, or in classes for earning a high school equivalency credential.

Education and Training

Median Yearly Income  
**\$59,516**

Entry Education Level  
**a Bachelor's degree**

Projected Job Growth  
**+2.02%**

[Remove from List](#)

★ Career Quiz Match

**Child, Family, and School Social Workers →**

Provide social services and assistance to improve the social and psychological functioning of children and their families and to maximize the family well-being and the academic functioning of children. May assist parents, arrange adoptions, and find foster homes for abandoned or abused children. In schools, they address such problems as teenage pregnancy, misbehavior and truancy. May also advise teachers.

Human Services → Law, Public Safety, Corrections and Security

Median Yearly Income  
**\$49,130**

Entry Education Level  
**a Bachelor's degree**

Projected Job Growth  
**+7.21%**

[Remove from List](#)

★ Career Quiz Match

**Healthcare Social Workers →**

Provide individuals, families, and groups with the psychosocial support needed to cope with chronic, acute, or terminal illnesses. Services include advising family caregivers. Provide patients with information and counseling, and make referrals for other services. May also provide case and care management or interventions designed to promote health, prevent disease, and address barriers to access to healthcare.

Human Services

Median Yearly Income  
**\$60,788**

Entry Education Level  
**a Master's or Professional degree**

Projected Job Growth  
**+9.00%**

[Remove from List](#)



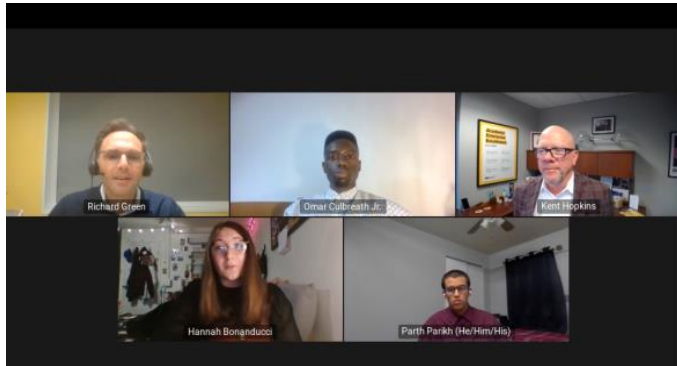
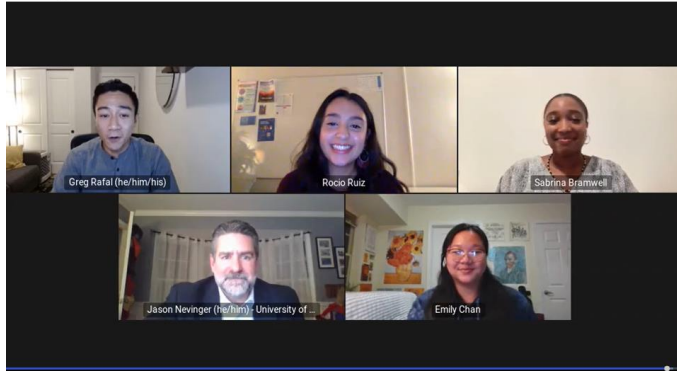
“It means so much and helps us all, my family is not a wealthy family and paying for my tuition as well as my older brother tuition ultimately would have led us to be in debt. My mom already owes thousands of dollars from her college education, so to not have to worry about needing to take out loans is extremely exciting.”

**Jazzmyn from Detroit Edison Public School Academy**

Detroit, Michigan

Scholarship Winner, Class of 2021

# BigFuture Scholarships Week (December 5 – 8): Free, live events where students and families get their questions answered.



Connect with Experts



Register for Free Today

Dec. 5

**Find Your Passion. Win Big.**

*Find a career that matches your interests and passions.*



Dec. 6

**Your College, Your Way**

*Your dream school is out there. We want to help you find it.*



Dec. 8

**Securing the Bag**

*Got questions about scholarships? Get answers from the experts.*



*\*All events start at 7pm EST*



# Educator Resources: BigFuture Toolkit for Counselors



Help students in the class of 2023, 2024, and 2025 qualify for scholarships by taking steps on BigFuture® to explore careers, plan for college, and pay for college. Every month, BigFuture will award \$40,000 scholarships and \$500 scholarships to students who complete steps on BigFuture. There are no minimum GPA, test score, citizenship status, or family income requirements. The more steps students complete and the earlier they start, the more opportunity they have to win. Their entries for each month will be included in future drawings. Students whose families earn less than \$60,000 per year have extra chances at BigFuture Scholarships and earn double the entries for every drawing.

- 1 Start Your Career List**  
Students explore careers that match their interests.  
**Start:** Any time  
**Deadline:** By the end of February of students' senior year
- 2 Build Your College List**  
Students search for colleges and add six or more to their list.  
**Start:** Any time  
**Deadline:** By June 30 of students' junior year
- 3 Start Your Scholarship List**  
Students find other scholarships to help them pay for college.  
**Start:** July 1 before students' senior year  
**Deadline:** By the end of February of students' senior year

- 4 Strengthen Your College List**  
Students ensure their list has a mix of schools—at least three reach, two match, and one safety  
**Start:** July 1 before your students' senior year  
**Deadline:** By October 31 of your students' senior year
- 5 Complete the FAFSA**  
Students fill out the free government form to apply for financial aid. Students legally ineligible to complete the FAFSA can still win.  
**Start:** October 1 of students' senior year  
**Deadline:** By the end of February of students' senior year
- 6 Apply to Colleges**  
Students apply to at least two colleges they want to attend.  
**Start:** October 1 of students' senior year  
**Deadline:** By the end of February of students' senior year

Get started at: [bigfuture.org/scholarships](https://bigfuture.org/scholarships)



\*The "Start Your Career List" step is only open to the class of 2024 and 2025.  
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## Helping Millions of Students Plan for Life After High School

Inspired by Students, Powered by College and Career Experts

BigFuture® is a free, comprehensive set of digital resources that helps all students take a productive first step after high school. With feedback from students, insights from professionals, and over 100 years of College Board expertise, the BigFuture personalized dashboard simplifies a complex process into key actions across three categories:

### Plan for College

- COLLEGE SEARCH**  
Students can search and filter over 3,000 college profiles with rich content about campus life and admissions provided by the colleges themselves.
- STUDENT SEARCH SERVICE™**  
On average, students contacted by colleges through this service receive 29% more college admission offers.

### Pay for College

- SCHOLARSHIP SEARCH**  
Students explore and match with over \$4 billion in scholarships each year.
- BIGFUTURE SCHOLARSHIPS**  
Juniors and seniors who complete steps on their dashboard earn entries for monthly scholarship drawings that award nearly \$3 million each year.
- FINANCIAL AID RESOURCES**  
We offer guides and an Expected Family Contribution Calculator to help families understand college costs, student loans, the FAFSA®, and more.

### Explore Careers

- CAREER SEARCH**  
Students connect their interests and skills to over 1,000 career profiles across a variety of education levels. They can view job requirements, projected salaries, and growth potential.

"As a low-income, first-generation college student, BigFuture ensured that I had the information I needed to be successful throughout the entire process. Without it, I may not have found, or gotten into, my top choice school."

**Shylene**  
Class of 2022  
Mansfield R-IV High School, MO



"[BigFuture] has really inspired me to look into new scholarships and showed me that it is possible to get a lot of financial aid if you look in the right places. I have started to plan ahead for my future and this was an encouraging experience!"

**Neysi**  
Class of 2022  
Butte Mountain High School, CO



"I think that this is an amazing program that helps to provide opportunities for kids like me who are low-income and worrying about how they'll be able to pay for furthering their education. [BigFuture] is very helpful and also easy to navigate, which makes the process of going to college less stressful."

**Coni**  
Class of 2022  
Lamar High School, TX



Explore the dashboard, resources, and more at [bigfuture.org](https://bigfuture.org).

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## BigFuture Delivers Career Readiness Indicator Connected to the SAT Suite

It can be hard for students to know if they're making progress in their career journey. BigFuture lets all students see how their performance on the SAT Suite of Assessments—including the SAT®, PSAT/NMSQT®, PSAT™ 10, and PSAT™ 8/9—aligns to the skills they'll need for a career.

How we align jobs to students' academic performances



### Insight Into Hundreds of Jobs

College Board worked with researchers at Human Resources Research Organization (HumRRO) to connect SAT Suite scores with occupational skill readiness.

We mapped the math and reading & writing skills measured by the SAT Suite of Assessments onto corresponding knowledge, skills, and abilities for occupations in the U.S. Department of Labor's Occupational Information Network (O\*NET) database—the nation's primary source of up-to-date job information.

### With the New BigFuture Career Readiness Indicator Based on the SAT Suite, Students Can:

- Identify careers that match their interest and skills that align to the quantitative and literacy demands of an occupation
- Explore career options they may not have considered
- Consider educational opportunities in high school and beyond that may help them prepare for their desired careers

An SAT Suite score gives students a personalized understanding of potential career options and insights to help guide and inform them as they plan for the future.

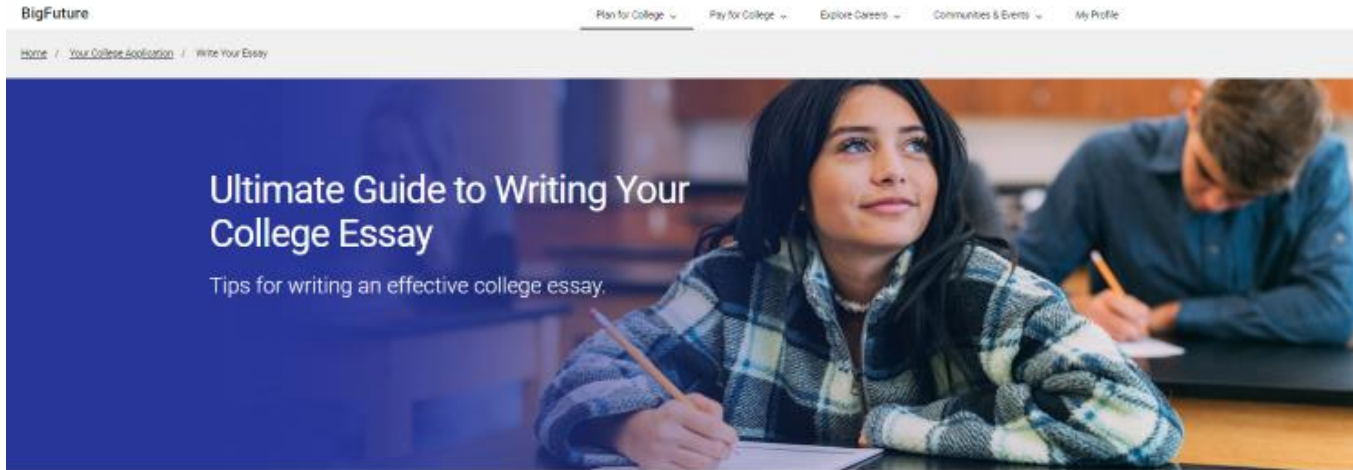
### About BigFuture

BigFuture® is a free, comprehensive set of digital resources that helps all students take a productive next step after high school. With feedback from students, insights from professionals, and over 100 years of College Board expertise, the BigFuture personalized dashboard simplifies a complex process into key actions across three categories: Explore Careers, Plan for College, and Pay for College.

Learn more at [bigfuture.org/explore-careers](https://bigfuture.org/explore-careers)

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# Ultimate Guide to Writing Your College Essay



- Writing a strong college admissions essay
- Avoiding common admissions essay mistakes
- Brainstorming tips for your college essay
- How formal should the tone of your college essay be?
- Taking your college essay to the next level

College admission essays are an important part of your college application and gives you the chance to show colleges and universities your character and experiences. This guide will give you tips on how to write an effective college admission essay.

## [Writing your college essay](#)



How to Write a College Application Essay

[Read More](#)



Tips for Writing an Effective Application Essay

[Read More](#)



Sample College Essay 1 with Feedback

[Read More](#)



Sample College Essay 2 with Feedback

[Read More](#)



# REAL TALK.

Real Talk is a virtual college exploration initiative designed to connect Black students and families with Black representatives from universities and access organizations across the country.

- **13** Virtual events to date
- **77,861** Students reached
- **46,216** Parents reached
- **57** Higher ed institutions featured

Visit [cb.org/RealTalk](https://cb.org/RealTalk) to learn more.

Thank you!

