



IL Count Me In 2020 Program

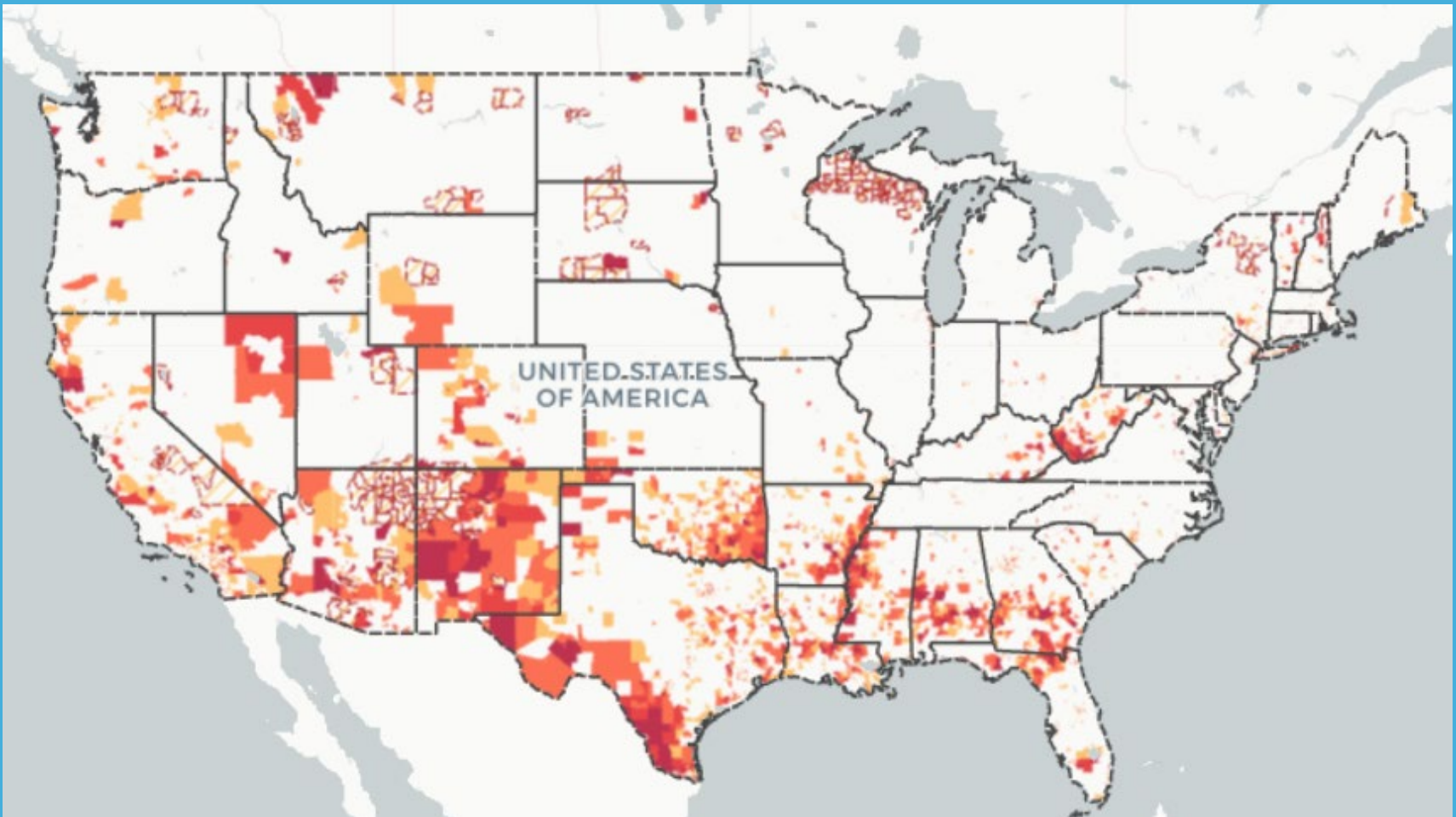
Forefront is a statewide membership organization that serves **1,100 members** who are Illinois **grantmakers** and **non-profit organizations** in supporting a vibrant social impact sector for all the people of Illinois.



Why is Census Data Important?

Steven Romalewski CUNY Hard-to-Count Mapping Tool

<https://www.censushardtcountmaps2020.us/>



Counting for Dollars 2020: The Role of the Decennial Census in the Geographic Distribution of Funds by Andrew Reamer

<https://gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds>



Planning for a better future for Illinois

ReadyNation Business Toolkit for Illinois
(<https://bit.ly/2DDtm1o>)



IL COUNT ME IN 2020 NATIONAL & STATE EFFORTS

Leadership Conference on Civil and Human Rights

- Census Counts Campaign
- States Count Program
- Regional Census convenings
- Forefront national partner
- **www.censuscounts.org**

IL Count Me In 2020 Statewide Advocacy Coalition

- 40 organizations
- Four Working Groups
- Communications/Messaging Working Group
 - Communications Toolkit
 - “Come to Your Census” Art Event
- **www.ilcountmein2020.org**

IL Count Me In 2020 Fundors’ Collaborative

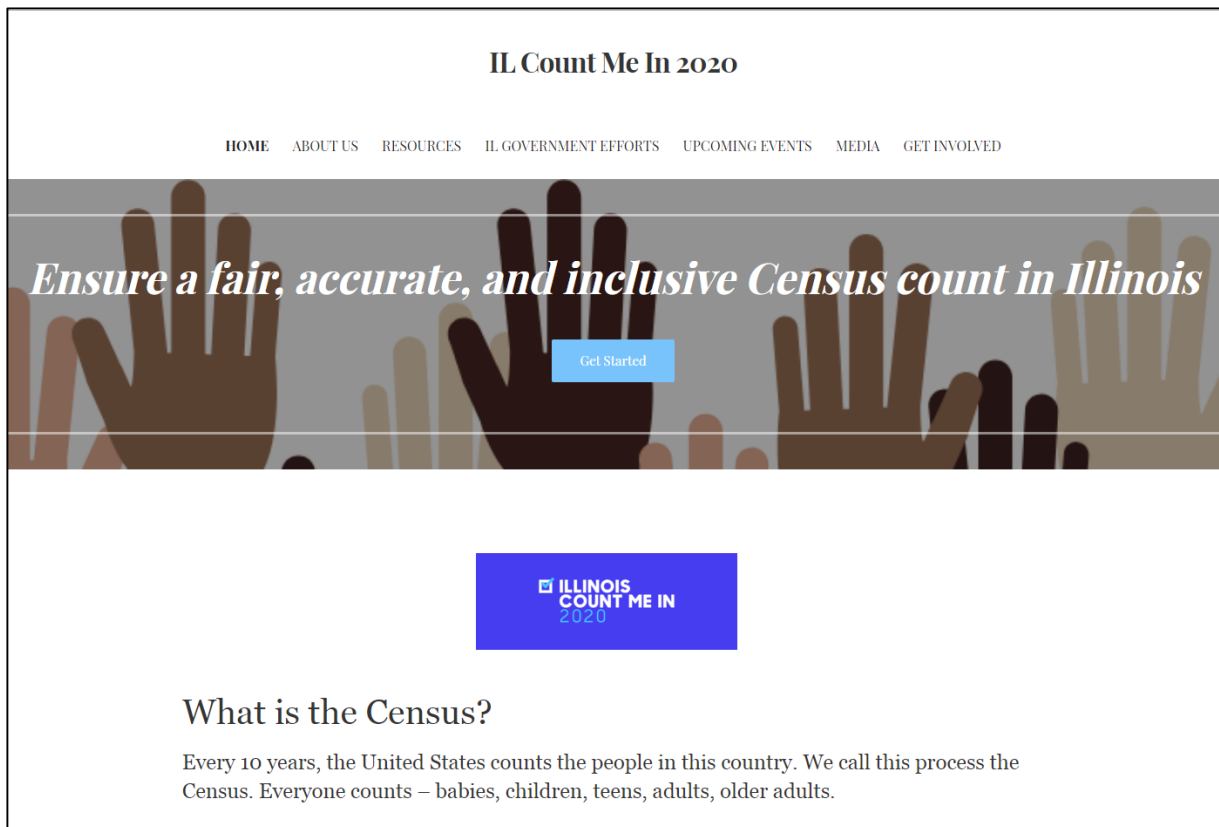
- 22 IL Foundations
 - Co-chairs: *Field Foundation & Polk Bros. Foundation*
- Funded 42 GOTC organizations statewide
- **<https://bit.ly/32rdp8n>**

IL Count Me In 2020 Communications Toolkit



- Census 101 Basics
- Illinois Talking Points
- Sample Graphics (English and Spanish)
- Sample Press Releases and Illinois Media List

IL Count Me In 2020 Website



Resources include:

- Census Calendar
- Census Research, Toolkits, and Fact Sheets
- IL Count Me In 2020 Statewide webinars
- Census Videos
- IL Government Efforts
- Statistics in Schools Program

www.ilcountmein2020.org

IL Count Me In 2020 Pledge Card

**ILLINOIS, GET
COUNTED**



**TAKE THE CENSUS
PLEDGE TODAY**

ILLINOIS
COUNT ME IN
2020 ForefrOnt

#ILCountMeIn2020

First Name:

Last Name:

Email:

Zip Code:

ilcountmein2020.org

**ILLINOIS, HAZTE
CONTAR**



**FIRME EL COMPROMISO
DEL CENSO HOY**

ILLINOIS
COUNT ME IN
2020 ForefrOnt

#ILCountMeIn2020

Primer Nombre:

Apellido:

Email:

Código postal:

ilcountmein2020.org

How Educators Can Get Involved in Census Outreach

Educators can participate in Census outreach efforts through:

- Local Complete Count Committees
(<https://bit.ly/2NIEtMs>)
- CCC Subcommittees
- Local School Councils
- PTAs
- Families and communities

Census Bureau Statistics in Schools Ambassador Toolkit:

- <https://www.census.gov/content/dam/Census/programs-surveys/sis/resources/2020/ambassador-welcome-toolkit.pdf>

Census Bureau Materials

<https://2020census.gov/en/partners/promotional-materials.html>





IL Count Me In 2020

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COUNT ME IN**
2020