



Hard-to-Count Populations

Sherrie J. Taylor • December 4, 2019

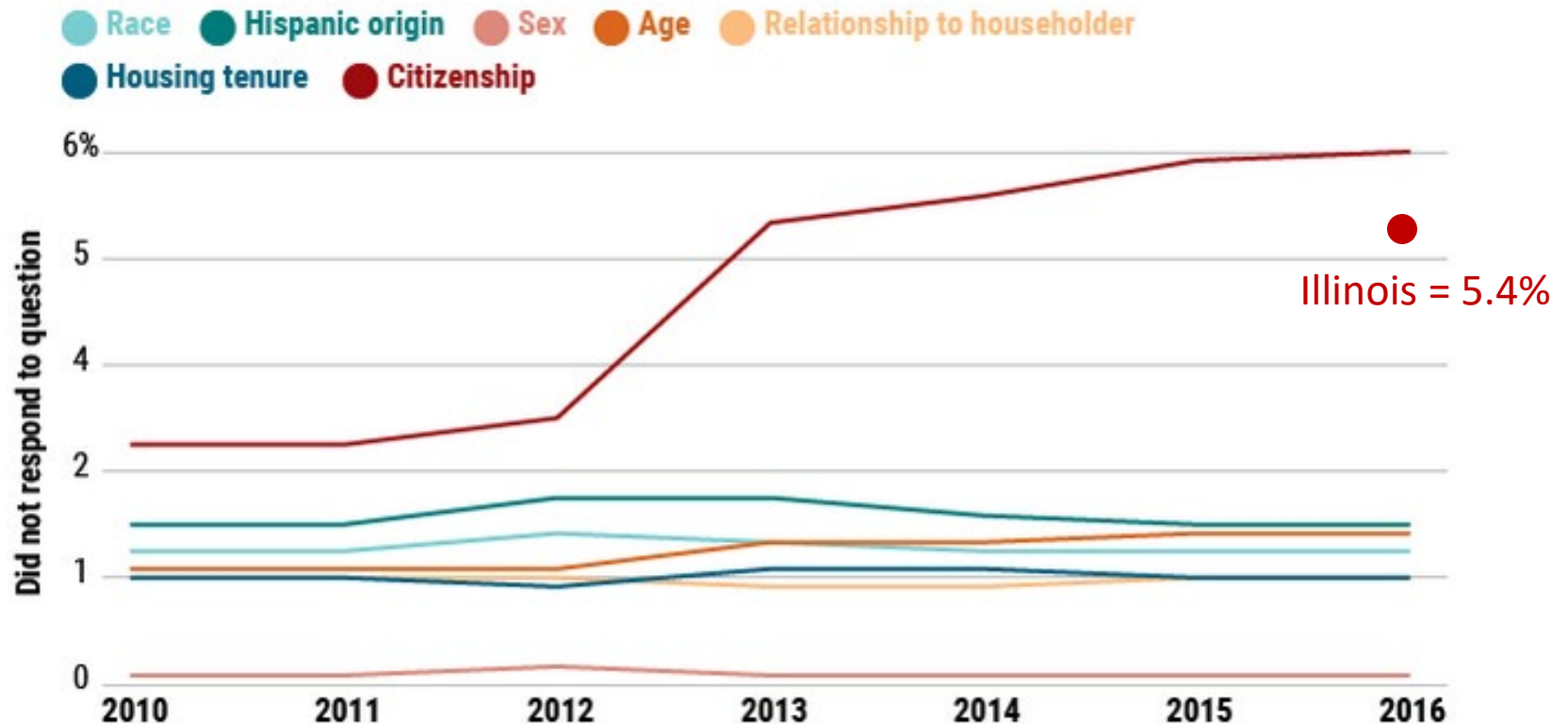
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State Data Center Network

- Created to have liaisons for Census Bureau data
- Available throughout the country
- Typically experts beyond Census data
- Search via Cyber Drive Web Site
- Search via Census Bureau Site



American Community Survey Non-Response Rates



(GRAPH) D. MALAKOFF/SCIENCE; (DATA) WILLIAM P. O'HARE, GEORGETOWN UNIVERSITY CENTER ON POVERTY AND INEQUALITY



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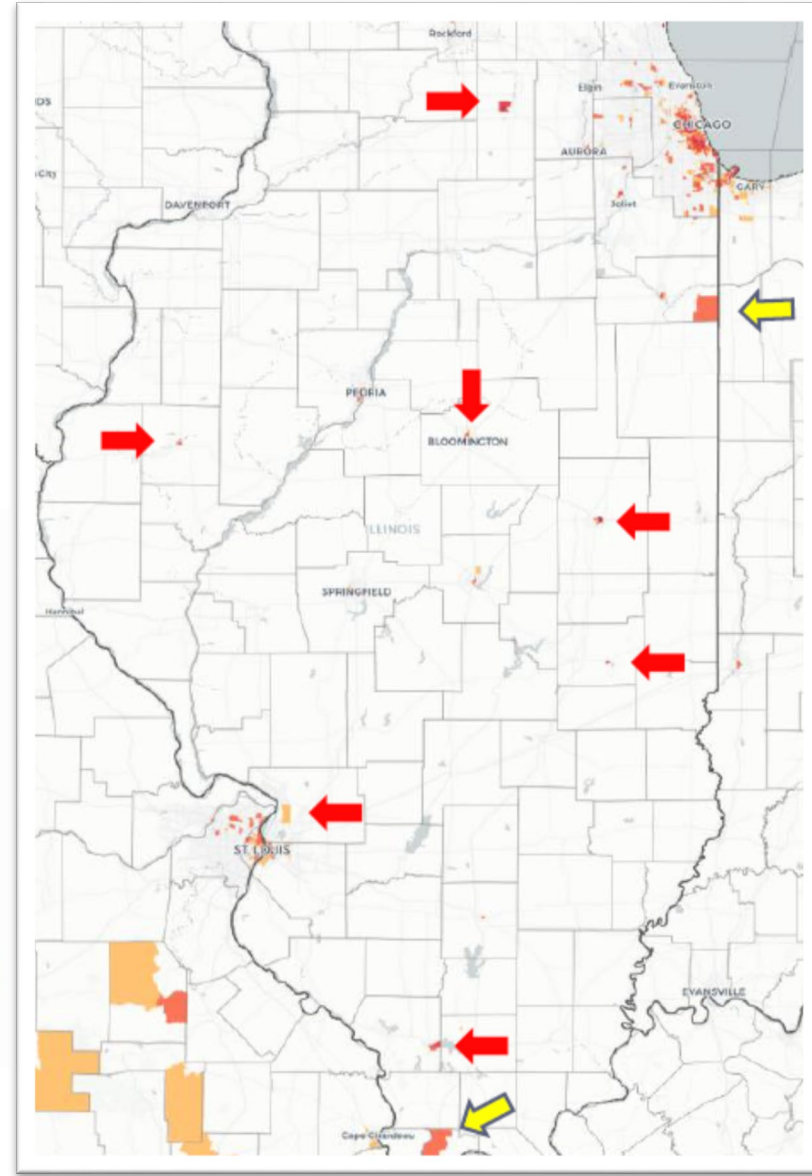
Hard to Count Populations

Census 2010 Response Rates

Goal: Increase Self-Initiated Response to Reduce Cost for Census Takers Going Door-to-Door



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Hard-to-Count Populations

- Young and Mobile
- Vacant Housing
- Lower Income
- Children, especially under 5 years
- Renters
- LGBTQ
- Homeless
- Persons Angry or Distrust Government
- Foreign-born
- Undocumented Immigrants
- Limited English Speaking
- Lack of Internet
- Multi-Unit Structures
- Unemployed
- Crowded Households
- Public Assistance Recipients
- Minorities
- Non-Family Households
- New Residents
- No High School Diploma
- **EVERYONE!!!**

Red means we can't quantify these folks or know where they live.





The U.S. Census Bureau's
Premier Local Partner

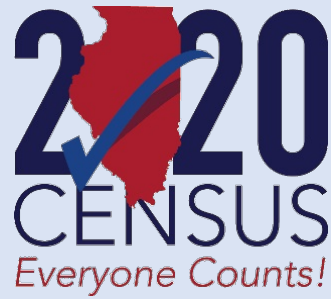
Any Questions???

**You can always ask any
questions in the future!**

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