# **Asset Mapping**

Every school community has assets that support staff, students, and families. An asset map is used to identify and document these resources. One is often completed following a needs assessment. For instance, after identifying an increase in the number of students in temporary living situations, you may focus on the key question, "What resources are available to support our families who qualify for McKinney-Vento services?" You could conduct activities like community walks, focus groups, online searches, and surveys to capture available opportunities. Example of a focused asset map:

#### SCHOOL COMMUNITY

- Programs fee waiver, after-school child care
- Departments Student Support
- Grants/Funding McKinney-Vento, transportation
- Staff/Admin Ms.Smith, McKinney-Vento liaison

## COMMUNITY-BASED ORGANIZATIONS

- OurTown Foundation Apartment deposit, rental assistance
- Lions Club glasses/hearing aids
- · Rotary Club Coat drive
- Behavior Clinic free therapy
- Coalition to Reduce Recidivismexpungment of records

## PUBLIC AGENCIES

- Programs SNAP, WIC, CCAP, Section 8, Medicaid/Medicare
- Township housing assistance
- · Health Department vaccines, health exam,
- Public Library free literacy programs for adults, ESL, notary services, resume writing

## STATE THE PROBLEM/CONCERN WITH DATA:

OUR MCKINNEY-VENTO POPULATION HAS INCREASED FROM 5% TO 8% WHAT RESOURCES ARE AVAILABLE TO SUPPORT THEM?

#### HIGHER ED INSTITUTIONS

- Community Colleges tutoring and scholarships, Dual Credit courses for H.S students
- Trade Schools certification programs for students and parents

## FAITH-BASED ORGANIZATIONS

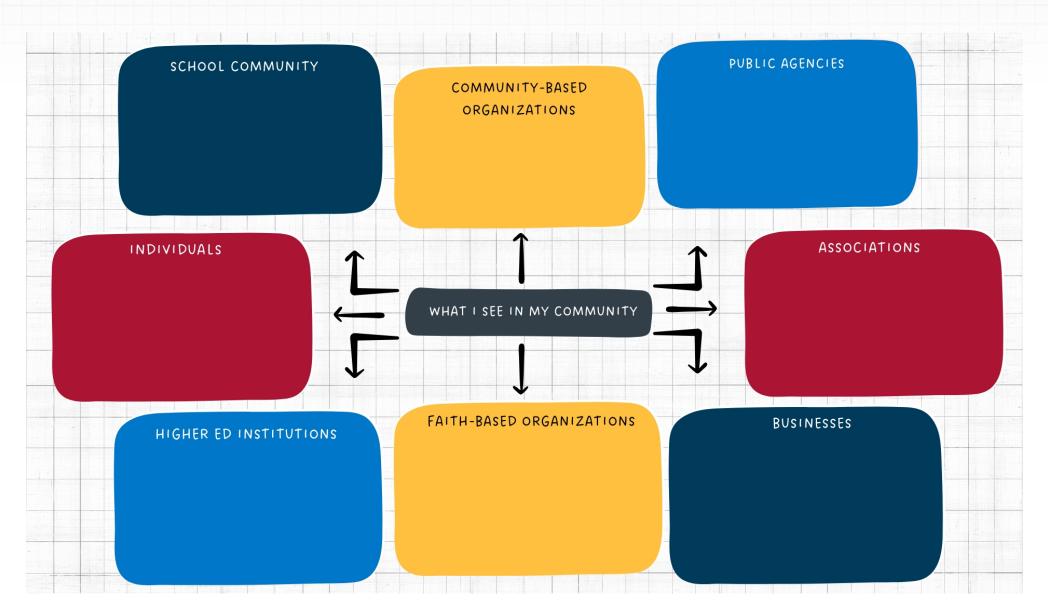
- St. Ann Church shelter
- Islamic Mosque food pantry
- Congregation of Shalom- coat and clothing giveaway
- Catholic Charities Hotel vouchers
- Salvation Army Christmas gifts

## BUSINESSES

- Temp One Temporary staffing agency
- Favorite Restaurant gift cards
- · Xfinity reduced cell/wifi service
- Tom's Shoe store- donates shoes
- In-town bus service reduced transportation rate

You may also create a community asset map to help families adopt a strengths-based perspective of their community. Document positive resources, including individuals, institutions, agencies, organizations, group affiliations, and government services, that could support families through various means.

# Community Asset Mapping Template



Consider internal and external assets as well as talents and tangibles. You may also consider plotting locations on a map utilizing apps, such as Google Maps, to create a better visual of their locations.

When the map is complete, organize the information on a spreadsheet to include more details, such as contact information, that will help staff and families connect with the resources.

