



Design Principles: C.R.A.P. Contrast/Repetition/Alignment/Proximity

Illinois CTE Endorsement Area:
Business Management and Administration
Teacher and Student Editions

Original Lesson Developers: Kim Hill, Kirsten Sanchez and Tricia Campbell
ILCTE Leader, Betsy Westergreen
February/March 2021

Converted to Format by Karen Aldworth
Current Phase of Lesson: Phase 3 of 5



**Illinois
State Board of
Education**



**ILLINOIS STATE
UNIVERSITY**
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Lesson Overview:

In this lesson, students have the opportunity to first identify what makes an appealing versus an unappealing cereal advertisement. Students will then learn about the four basic principles for an effective print publication design. After grasping the four basic principles, students will create an infographic resume that will depict their knowledge gained from this lesson. At the end of this lesson, students will have a well-thought out resume that is visually appealing to their future employers.

Classes or Discipline:

- Computer Applications
- Design/Print & Publishing
- Introduction to Business
- Marketing
- Sports Marketing
- Graphic Design
- Entrepreneurship

Career Cluster:

- [Business Management & Administration](#)

Illinois CTE Endorsement Area

- [Business Management & Administration](#)

Grade Level(s):

- Appropriate for grade levels 9 - 12

Suggested Days/Minutes: 5 hours 15 minutes

Learning Objectives:

At the conclusion of this lesson, students will be able to:

- Design professional materials using the design principles learned in the lesson.

Standards Addressed:

- [National Business Education Standards](#)
 - PROMOTION: Advertising Level 3 Performance Expectations:
 - Identify methods for evaluating the effectiveness of various forms of advertising.
 - Describe the purposes of various types of sales promotion.

Enduring Understandings:

- Students should be able to understand the overall concept of design principles. They could use this knowledge/skill set in their future profession designing marketing brochures for their company or own business.
- By understanding C.R.A.P. Design Principles, students will be able to organize information on their design documents appropriately.

Resources and References:

1. Access to a computer with Internet access for both student and teacher
2. Articles:
 - [Design principles: CRAP](#)
 - [4 Design Principles that DON'T Live Up to Their Acronym](#)
 - [The Four Basic Principles of Design](#)
 - [The Joshua Tree Epiphany](#)
3. Videos:
 - [C.R.A.P Design Principles](#): 2 minutes
 - [CARP Principles of Design](#): 2 minutes - No voice narration, but good examples.
4. Slide handout:
 - [Design Principles: C.R.A.P.](#)
5. *Non-Designers Design Book* by: Robin P. Williams

Essential Employability Skills:

There are four [essential employability skills](#)

- Personal Ethic: integrity, respect, perseverance, positive attitude
- Work Ethic: dependability, professionalism
- Teamwork: critical thinking, effective and cooperative work
- Communication: active listening, clear communication

The focus of this lesson is on professionalism, critical thinking, effective and cooperative work, active listening and clear communication.

Skill	How it is addressed:
Professionalism	Students will demonstrate this skill during the <u>Evaluate</u> activity when they present their design of the flier or resume.
Critical Thinking	Students will work on this skill during the <u>Engage</u> activity.
Effective and Cooperative Work	A Students will work on this skill during the <u>Engage</u> activity.
Active Listening	Students will demonstrate this skill during the <u>Explore</u> activity.
Clear Communication	Students will demonstrate this skill during the <u>Evaluate</u> activity

Suggested Differentiation Strategies:

- For students who are unable to view the video due to technology availability, an alternative handout will be provided.
- Students with instructional accommodations may receive a template for the infographic resume. With the template they will not have to create the resume from scratch making it more manageable.

Throughout this lesson the teacher notes and comments are in red.

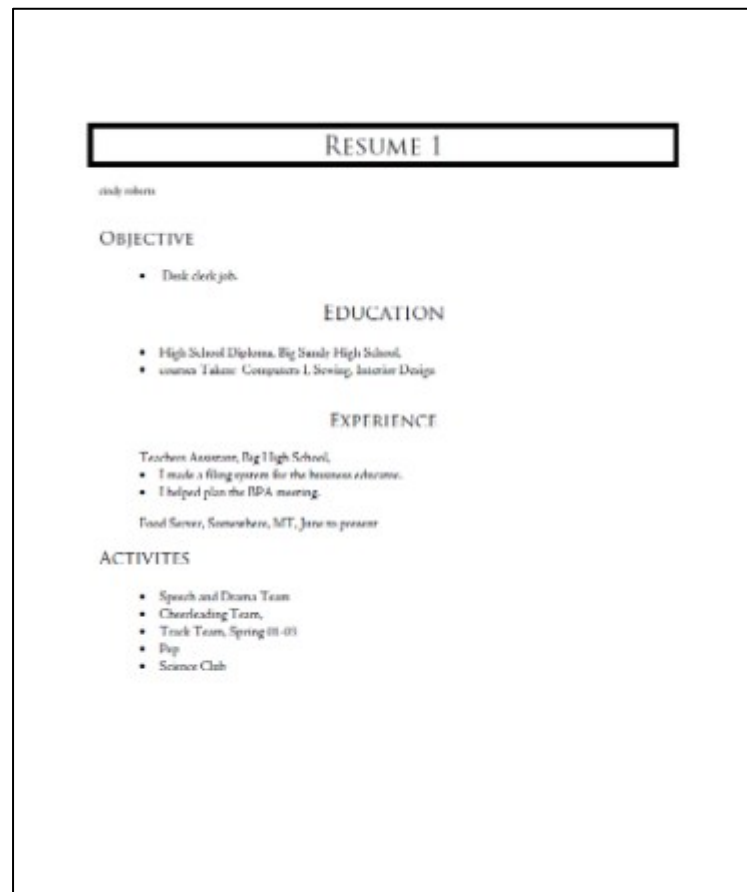
1. Engage: (15 minutes)

1. Think of your favorite type of cereal (or other type of food).
2. Create a ¼ page ad (newspaper, magazine, etc.) that could potentially be published that would convince a reader to NOT want to try that specific type of cereal.
3. Make this ad as terrible as possible. Can you make the cereal look gross, non-appetizing, etc.?

The purpose is for students to think about the aspects of an advertisement that would detract someone from wanting to try the cereal. Students must first consider what makes an attractive cereal box. After making a list of attractive elements, they must consider doing the opposite for this activity. Students need to identify the types of elements that would make the cereal look gross and non-appetizing.

2. Explore: (45 minutes)

1. Below are images of three different resumes. With a partner, evaluate the resume examples. Make a list of what is visually appealing and what areas could be improved. Note that you are not focusing on the content of the resume. Only look at the resume design elements. Your list should focus on only design.



AMANDA JACKSON
#321-2222 Reynolds Avenue
Ottawa, ON K1G 3T5
(613)-555-1212
ayjackson@gmail.com

OBJECTIVE:

To obtain a part-time position with a retail company as a sales associate.

TECHNICAL SKILLS:

- Cashier training- POS & VISA experience
- Assess customer needs re: size, fit
- Ordering, stock replacement, inventory control
- Organize/plan/set up displays
- Good understanding of safe work practices

PERSONAL SKILLS:

- Excellent team worker, focused
- Well-presented, style-conscious
- Outgoing, great interpersonal and communication skills
- Reliable, honest, hard worker

WORK & VOLUNTEER EXPERIENCE:

- | | |
|--|-----------------------------|
| • Jacob Annex, Ottawa, ON
merchandise display | May-September, 2012 Sales & |
| • Wal-Mart, Orleans, ON
stocker | Dec.2000 - March 2012 Shelf |
| • Heart & Stroke Foundation
Canvasser | Feb. 2012 Volunteer |

EDUCATION:

- Sir William Gray H.S. Sept.2010- Present Ottawa, ON
- St. John Ambulance First Aid Sept. 2011 • WHMIS Certificate Sept. 2011

REFERENCES:

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EDUCATION:

- Sir William Gray H.S. Sept.2010- Present Ottawa, ON
- St. John Ambulance First Aid Sept. 2011 • WHMIS Certificate Sept. 2011

REFERENCES:

Available on request.

2. After your list is complete, rank the items in ascending order with '1' standing for the most important visually appealing piece.

After students are done ranking their list, invite each group to share their number one and their last number with the class. Discuss what they see is common between the groups and what may not be common. The purpose of the “Resume Comparison” activity is for students to evaluate what makes one resume look more professional than another.

3. With the same partner, watch the following videos on the Design Principles of C.R.A.P.
 - a. [C.R.A.P Design Principles](#): 2 minutes
 - b. [CARP Principles of Design](#): 2 minutes - No voice narration, but good examples.
 - c. [Design Principles: C.R.A.P.](#) slide handout
4. After watching the videos and reading the slide handout, look at the resume examples again.
5. Identify, if any, C.R.A.P. design principles using the list you previously created with a partner. Each resume should have a separate list of C.R.A.P. design principles listed. As a reminder, do not focus on the content of the resumes.

3. Explain: (45 minutes)

1. What design principles does the acronym C.R.A.P represent?
Contrast, Repetition, Alignment & Proximity
2. Which component tells you whether the items are related or not?
Proximity
3. Which letter is the “visual connection” on each page?
Repetition
4. Which letter is the one meant to catch the viewer's attention the most and is regarded as the MOST important?
Contrast
5. Which letter adds consistency?
Alignment
6. What is ONE thing that makes the resume of Pallas Athena unappealing?
Possible answers may include: No capitalization in the Skills section, No bullet points to draw in your attention, etc...
7. What do you like about Pallas’ resume?
Possible answers may include: Clear headings, Consistent fonts, etc...
8. What’s the first improvement you would make to the resume of Cindy Roberts?
Possible answers may include: Correct the heading (name, address, phone, email), Delete “Resume 1”, etc...
9. How could you make Amanda Jackson’s resume more visually appealing?
Possible answers may include: Change fonts, remove the bold font, correctly use bullet points, etc...

4. Elaborate/Extend: (160 minutes)

1. A resume is an opportunity to advertise yourself for a job you are seeking. After creating a bad cereal flier, looking at different resumes, and learning about the C.R.A.P. design, it's now time to create an infographic design resume for yourself!

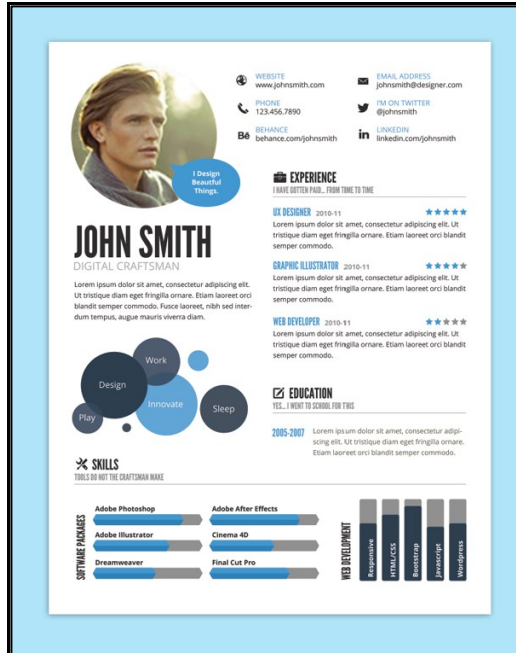
From This...

Sarah Clark SENIOR ACCOUNTANT		PHONE 617-555-0184 or 85 EMAIL naomi.mitchell@email.com LOCATION Massachusetts 02108, USA
EXPERIENCE		
Kirkland Associates Senior Accountant September 2015 - September 2020	Created and presented the annual budget report Provided multiple drastic cost-reduction solutions Prepared journal entries for the year-end audits Reviewed all ledgers and other working documents Implemented new systems to improve efficiency Trained new employees with accounting protocol	
Projekt Incorporated Accountant February 2013 - September 2015	Prepared monthly financial statements and reports Analyzed expense reports and provided solutions Placed a new internal automatic accounting system Managed the finances of Projekt Incorporated Handled discrepancies with existing accounts	
Lowe Financial Group Accounting Internship August 2012 - December 2012	Assisted with the financial and budget reports Conducted daily research on stock market trends Helped with auditing, bookkeeping, and tax returns Created presentations for the various reports	
EDUCATION	LANGUAGES	SKILLS
Franklin University Bachelor of Science in Accounting January 2008 - August 2012	English French Spanish	Financial Reporting Payroll Accounting and Tax Computations Budget Forecasting Standard Cost Analysis and System Automation
CGPA of 3.850. President of the Honors Society from 2011 - 2012. Managing Editor of the University Newspaper from 2010 - 2011.	INTERESTS	Accounts Receivable and Accounts Payable Internal Auditing and External Auditing Team Management
REFERENCES	Street Photography Traveling Mountain Climbing Reading Non-Fiction Solving Sudoku Puzzles Cooking/Baking	
Sui Zhuang, Kirkland Associates +1-617-555-0128 Ext. 2140 s.zhuang@kirklandassociates.com		

JAMIE SAMPLE	
1234 Main, Geneva, IL. jams@sample.com	146301 555-5555 C146301 555-5555
Objective Career in marketing/advertising promotions, while utilizing strengths in ad planning, social media, project management and execution	
Qualifications Consistent record of career achievement marked by fast-track promotions through positions as an apprentice buyer, assistant buyer, and associate buyer in less than two years. Currently in charge of managing a \$55 million gaming accessory line, as well as coordinating the marketing plan for Sears and Kmart, which generated \$142 million in sales at Kmart and \$20 million at Sears. As an integral member in a team of four, the business grew to \$2.8 million in an industry with negative sales growth.	
<ul style="list-style-type: none">Marketing planning and online/print circular advertisingCreative execution of print ads, catalogs, and other advertising mediaGenerating/analyzing financial reports to maximize sales and margin using Office programs and SIC systemsDriving promotional strategies with strong negotiating backgroundStrategic planning and forecasting	
Professional Experience	
SEARS HOLDINGS CORPORATION, Hoffman Estates, IL.	
Associate Buyer/Video Games	2008-Present
Associate buyer, responsible for managing a multi-million sales plan for gaming accessories. Maintains relationships and negotiations with over 20 vendors. Develops and executes a marketing plan for the video game business with both Sears and Kmart, including national print circulars, in-store fliers, catalogs, sales guides, radio and television spots and online promotions.	
<ul style="list-style-type: none">Created over 100 national print advertisements recognized by Nintendo, Sony and Activision for being "best in class"Developed artistic and creative ideas for print media while partnering with our ad agencies to execute the visionAnalyzed industry trends to develop strategies in order to drive the business and gain market share.Designed spreadsheets and templates with advanced formulas, through a high proficiency in Excel, for analyzing sales trends, margin rates, inventory productivity, and promotional effectiveness.Executed profit driven promotions by utilizing various types of promotional vehicles such as savings coupons, gift cards, and Shop Your Way Rewards that led to increased market shareAccomplished a six-month intensive buyer apprenticeship, which involved formal training in merchandising, pricing and promotional strategy, vendor negotiations, and customer insight	
Assistant Buyer/Video Games	2008-2009
Buyer Apprentice	2008-2009

JOHN SMITH	
123 Main St. City, State, Zip Code 1234567890 (123) 456-7890	
<i>Administrative Assistant with 8+ years of experience. Skilled in preparation of presentations, preparing budgets, reports and maintaining the utmost confidentiality. Possesses a B.A. in History and expertise in Microsoft Excel. Looking to leverage my knowledge and experience into a role as Project Manager.</i>	
PROFESSIONAL EXPERIENCE	
REDFORD & SONS, Boston, MA Administrative Assistant, September 2011 - Present	
<ul style="list-style-type: none">Schedule and coordinate meetings, appointments, and travel arrangements for supervisors and managersTrained 2 administrative assistants during a period of company expansion to ensure attention to detail and adherence to company policyDeveloped new filing and organizational practices, saving the company \$3,000 per year in contracted labor expensesMaintain accurate databases when dealing with sensitive topicsManage travel and expense reports for department team members	
BRIGHT SPOT LTD, Boston, MA Inventory, June 2008 - August 2011	
<ul style="list-style-type: none">Typed documents such as correspondence, drafts, memos, and emails, and prepared 3 reports weekly for managementOpened, sorted, and distributed incoming messages and correspondencePurchased and maintained office supply inventories, and being careful to adhere to budgeting practicesDirected visitors and determined to whom and when they could speak with specific individualsReceived, transcribed and distributed minutes of meetings	
EDUCATION	
RIVER BROOK UNIVERSITY, Chicago, IL Bachelor of Arts in History, May 2008	
<ul style="list-style-type: none">Graduated Cum Laude	
ADDITIONAL SKILLS	
<ul style="list-style-type: none">Expert in Microsoft Office, with fluency in ExcelFluency in Spanish and EnglishWeb and tech savvy, require little to no training	
123 Main Address City, State, Zip Code 1234567890 jsmith@email.com	

...to this!



Resume Project Steps:

- A. Use the student examples as a guide while you are creating your own resume.
- B. Complete the data sheet below:

PERSONAL INFORMATION		
Name, Address, Phone #, Email Address		
EMPLOYMENT HISTORY		
Dates (from ____ to ____)	Company Name and address	Job Title & Supervisor's name
SKILLS		
ACHIEVEMENTS		
VOLUNTEER EXPERIENCE		
ACTIVITIES		
EDUCATION		
Meridian High School Grade: Expected date of graduation:		

2. Search the web for “infographic resume” images.
 - a. Find an image that you would like to use as a model for your project.
 - b. Copy the image and insert it into your google doc, below your resume data.
3. Begin your project in adobe photoshop.
 - a. Set up a canvas that is 8.5 X 11 inches with a resolution of 300.
 - b. Add ruler guides where appropriate.
 - c. Use gridlines to assist with dividing space and alignment.
 - d. Use the text tool to create text boxes rather than live text.

**If you don't have Adobe Photoshop, ask your instructor what program to use.*

Other program ideas: Microsoft Publisher, Piktochart, or Canva.

4. Peer Review:
 - a. Using the checklist you created in the Explore section, choose one peer to review your infographic resume.
 - b. As you are reviewing a peer's resume, be sure to provide feedback for each part.
 - c. When you have completed your review, give the sheet with your suggested edits back to your peer.
 - d. Once you have received the suggested edits for your own resume, make any necessary changes.

5. Evaluate:

Review the different parts of the rubrics with your students so they have a full understanding of expectations.

1. In groups, you will showcase your updated resume to your classmates.
2. The following rubric may be used by your teacher to assess your resume.

	Exceeds Expectations 3	Meets Expectations 2	Below Expectations 1	Not Demonstrated 0
Content	The resume content includes all parts and is explained thoroughly.	The resume includes all parts but does not include any elaboration.	The resume is missing key content areas.	The resume content is not relevant.
Design Elements	The resume emphasizes all aspects of C.R.A.P. design.	The resume is missing one key element of C.R.A.P. design.	The resume does not incorporate multiple C.R.A.P. design elements.	The resume does not reflect any C.R.A.P. design elements.
Grammar	The resume does not have any errors.	The resume has 1-2 errors.	The resume has 3-4 errors.	The resume has more than 4 errors.

Notes:

All ILCTE lessons are vetted by Curriculum Leader, Dr. Brad Christensen.

To see a review of this lesson by previous users, [click here](#).

We invite users of this lesson to [click here](#) to leave follow up information and rating.

We would like to publish pictures / videos of your students using this lesson. Please send to Rod McQuality at: rdmcquality@ilstu.edu. By sending pictures, you have met all the picture / video release for your school.

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Design Principles: C.R.A.P. Contrast/Repetition/Alignment/Proximity

Student Edition

Lesson Overview:

In this lesson, students have the opportunity to first identify what makes an appealing versus an unappealing cereal advertisement. Students will then learn about the four basic principles for an effective print publication design. After grasping the four basic principles, students will create an infographic resume that will depict their knowledge gained from this lesson. At the end of this lesson, students will have a well-thought out resume that is visually appealing to their future employers.

Learning Objectives:

At the conclusion of this lesson, students will be able to:

- Design professional materials using the design principles learned in the lesson.

Enduring Understandings:

- Students should be able to understand the overall concept of design principles. They could use this knowledge/skill set in their future profession designing marketing brochures for their company or own business.
- By understanding C.R.A.P. Design Principles, students will be able to organize information on their design documents appropriately.

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Essential Employability Skills:

There are four [essential employability skills](#)

- Personal Ethic: integrity, respect, perseverance, positive attitude
- Work Ethic: dependability, professionalism
- Teamwork: critical thinking, effective and cooperative work
- Communication: active listening, clear communication

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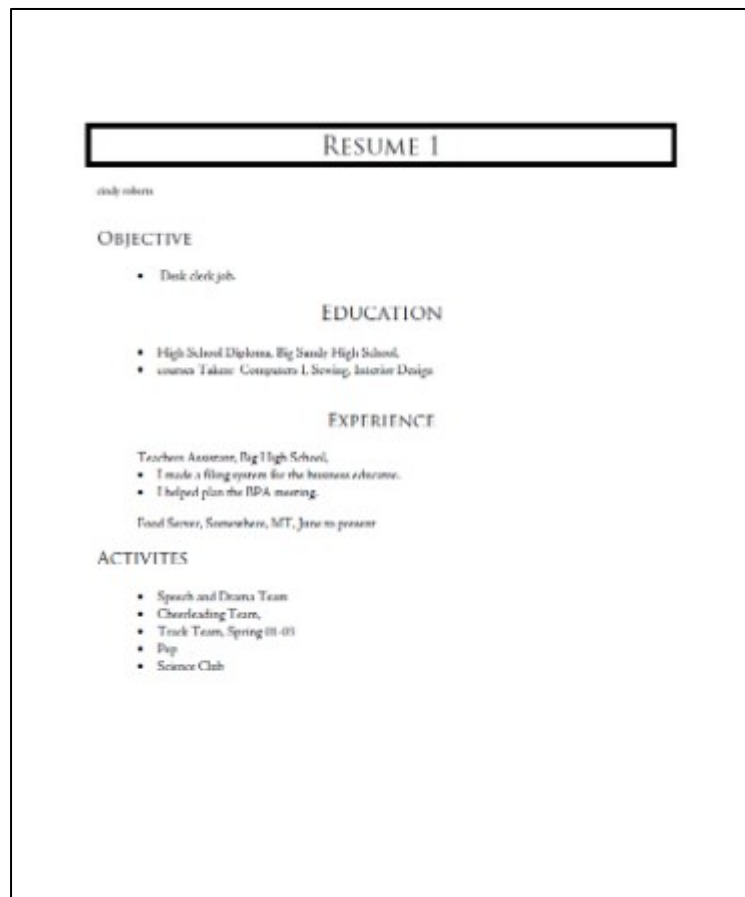
Skill	How it is addressed:
Professionalism	Students will demonstrate this skill during the <u>Evaluate</u> activity when they present their design of the flier or resume.
Critical Thinking	Students will work on this skill during the <u>Engage</u> activity.
Effective and Cooperative Work	A Students will work on this skill during the <u>Engage</u> activity.
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1. Engage:

1. Think of your favorite type of cereal (or other type of food).
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2. Explore:

1. Below are images of three different resumes. With a partner, evaluate the resume examples. Make a list of what is visually appealing and what areas could be improved. Note that you are not focusing on the content of the resume. Only look at the resume design elements. Your list should focus on only design.



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OBJECTIVE:

To obtain a part-time position with a retail company as a sales associate.

TECHNICAL SKILLS:

- Cashier training- POS & VISA experience
- Assess customer needs re: size, fit
- Ordering, stock replacement, inventory control
- Organize/plan/set up displays
- Good understanding of safe work practices

PERSONAL SKILLS:

- Excellent team worker, focused
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WORK & VOLUNTEER EXPERIENCE:

- | | |
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3. Explain: (45 minutes)

1. What design principles does the acronym C.R.A.P represent?
2. Which component tells you whether the items are related or not?
3. Which letter is the “visual connection” on each page?
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7. What do you like about Pallas’ resume?
8. What’s the first improvement you would make to the resume of Cindy Roberts?
9. How could you make Amanda Jackson’s resume more visually appealing?

4. Elaborate/Extend: (160 minutes)

1. A resume is an opportunity to advertise yourself for a job you are seeking. After creating a bad cereal flier, looking at different resumes, and learning about the C.R.A.P. design, it's now time to create an infographic design resume for yourself!

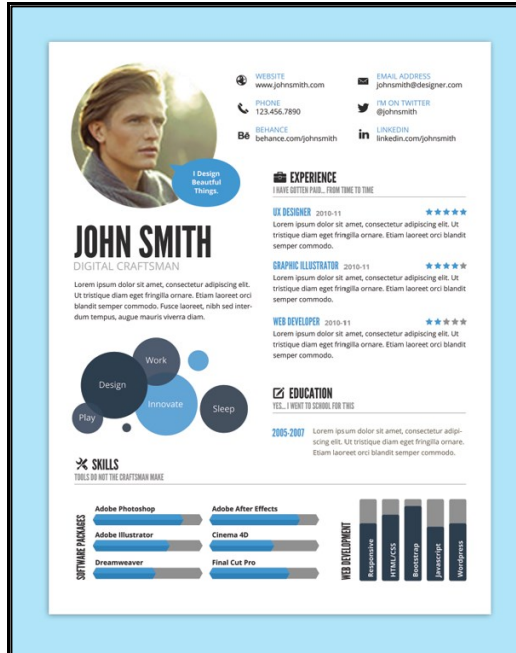
From This...

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EXPERIENCE		
Kirkland Associates Senior Accountant September 2015 - September 2020	Created and presented the annual budget report Provided multiple drastic cost-reduction solutions Prepared journal entries for the year-end audits Reviewed all ledgers and other working documents Implemented new systems to improve efficiency Trained new employees with accounting protocol	
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EDUCATION Franklin University Bachelor of Science in Accounting January 2008 - August 2012	LANGUAGES English French Spanish	SKILLS Financial Reporting Payroll Accounting and Tax Computations Budget Forecasting Standard Cost Analysis and System Automation Accounts Receivable and Accounts Payable Internal Auditing and External Auditing Team Management
CCPA of 3.850, President of the Honors Society from 2011 - 2012, Managing Editor of the University Newspaper from 2010 - 2011.	INTERESTS Street Photography Traveling Mountain Climbing Reading Non-Fiction Solving Sudoku Puzzles Cooking/Baking	
REFERENCES Sui Zhang, Kirkland Associates +1-617-555-0128 Ext. 2140 s.zhang@kirklandassociates.com		

JAMIE SAMPLE	
1234 Main, Geneva, IL. jams@j-sample.com	146301 555-5555 C146301 555-5555
Objective Career in marketing/advertising promotions, while utilizing strengths in ad planning, social media, project management and execution	
Qualifications Consistent record of career achievement marked by fast-track promotions through positions as an apprentice buyer, assistant buyer, and associate buyer in less than two years. Currently in charge of managing a \$55 million gaming accessory line, as well as coordinating the marketing plan for Sears and Kmart, which generated \$142 million in sales at Kmart and \$20 million at Sears. As an integral member in a team of four, the business grew to \$2.8 million in an industry with negative sales growth.	
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Professional Experience	
SEARS HOLDINGS CORPORATION, Hoffman Estates, IL.	2008-Present
Associate Buyer/Video Games	
Associate buyer, responsible for managing a multi-million sales plan for gaming accessories. Maintains relationships and negotiations with over 20 vendors. Develops and executes a marketing plan for the video game business with both Sears and Kmart, including national print circulars, in-store fliers, catalogs, sales guides, radio and television spots and online promotions.	
<ul style="list-style-type: none">Created over 100 national print advertisements recognized by Nintendo, Sony and Activision for being "best in class"Developed artistic and creative ideas for print media while partnering with our ad agencies to execute the visionAnalyzed industry trends to develop strategies in order to drive the business and gain market share.Designed spreadsheets and templates with advanced formulas, through a high proficiency in Excel, for analyzing sales trends, margin rates, inventory productivity, and promotional effectiveness.Executed profit driven promotions by utilizing various types of promotional vehicles such as savings coupons, gift cards, and Shop Your Way Rewards that led to increased market shareAccomplished a six-month intensive buyer apprenticeship, which involved formal training in merchandising, pricing and promotional strategy, vendor negotiations, and customer insight	
Assistant Buyer/Video Games	2008-2009
Buyer Apprentice	2008-2009

JOHN SMITH	
123 Main St. City, State, Zip Code 1234567890 (123) 456-7890	
<i>Administrative Assistant with 8+ years of experience directly responsible for prioritizing, preparing, editing, and maintaining the annual confidentiality. Possesses a B.A. in History and expertise in Microsoft Excel. Looking to leverage his knowledge and experience into a role as Project Manager.</i>	
PROFESSIONAL EXPERIENCE	
REDFORD & SONS, Boston, MA Administrative Assistant, September 2011 - Present	
<ul style="list-style-type: none">Schedule and coordinate meetings, appointments, and travel arrangements for supervisors and managersTrained 2 administrative assistants during a period of company expansion to ensure attention to detail and adherence to company policyDeveloped new filing and organizational practices, saving the company \$3,000 per year in contracted labor expensesMaintain accurate databases when dealing with sensitive topicsManage travel and expense reports for department team members	
BRIGHT SPOT LTD, Boston, MA Inventory, June 2008 - August 2011	
<ul style="list-style-type: none">Typed documents such as correspondence, drafts, memos, and emails, and prepared 3 reports weekly for managementOrganized, stored, and distributed incoming messages and correspondencePurchased and maintained office supplies, inventories, and being careful to adhere to budgeting practicesDirected visitors and determined to whom and when they could speak with specific individualsReviewed, transcribed and distributed minutes of meetings	
EDUCATION	
RIVER BROOK UNIVERSITY, Chicago, IL Bachelor of Arts in History, May 2008	
<ul style="list-style-type: none">Graduated Cum Laude	
ADDITIONAL SKILLS	
<ul style="list-style-type: none">Expert in Microsoft Office, with fluency in ExcelFluency in Spanish and EnglishWeb and tech savvy, require little to no training	
123 Main St. City, State, Zip Code 1234567890 1234567890 1234567890	

...to this!



Resume Project Steps:

- A. Use the student examples as a guide while you are creating your own resume.
- B. Complete the data sheet below:

PERSONAL INFORMATION		
Name, Address, Phone #, Email Address		
EMPLOYMENT HISTORY		
Dates (from ____ to ____)	Company Name and address	Job Title & Supervisor's name
SKILLS		
ACHIEVEMENTS		
VOLUNTEER EXPERIENCE		
ACTIVITIES		
EDUCATION		
Meridian High School Grade: Expected date of graduation:		

2. Search the web for “infographic resume” images.
 - a. Find an image that you would like to use as a model for your project.
 - b. Copy the image and insert it into your google doc, below your resume data.
3. Begin your project in adobe photoshop.
 - a. Set up a canvas that is 8.5 X 11 inches with a resolution of 300.
 - b. Add ruler guides where appropriate.
 - c. Use gridlines to assist with dividing space and alignment.
 - d. Use the text tool to create text boxes rather than live text.

**If you don't have Adobe Photoshop, ask your instructor what program to use.*

4. Peer Review:
 - a. Using the checklist you created in the Explore section, choose one peer to review your infographic resume.
 - b. As you are reviewing a peer's resume, be sure to provide feedback for each part.
 - c. When you have completed your review, give the sheet with your suggested edits back to your peer.
 - d. Once you have received the suggested edits for your own resume, make any necessary changes.

5. Evaluate:

1. In groups, you will showcase your updated resume to your classmates.
2. The following rubric may be used by your teacher to assess your resume.

	Exceeds Expectations 3	Meets Expectations 2	Below Expectations 1	Not Demonstrated 0
Content	The resume content includes all parts and is explained thoroughly.	The resume includes all parts but does not include any elaboration.	The resume is missing key content areas.	The resume content is not relevant.
Design Elements	The resume emphasizes all aspects of C.R.A.P. design.	The resume is missing one key element of C.R.A.P. design.	The resume does not incorporate multiple C.R.A.P. design elements.	The resume does not reflect any C.R.A.P. design elements.
Grammar	The resume does not have any errors.	The resume has 1-2 errors.	The resume has 3-4 errors.	The resume has more than 4 errors.