



#### January 2025 Agriculture

Cultivating Sustainability and Nourishing Innovations

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			Agriculture equipment operators have a bright outlook in the near future.	Could you see yourself being a food science technician?	Agriculture is the single largest employer in the world.	
5	Agriculture is one of the oldest occupations in existence and is essential to human survival.	Could you see yourself being a soil scientist?	There are 914 million acres of farmland just in the U.S.	Unmanned Vehicle Technology is a cross cutting sub- cluster that connects to agriculture.	In the early 1900s, 30% of the U.S. population lived on farms compared to fewer than 1% today.	11
P	The average U.S. farmer can feed 155 people.	In this field, people often enjoy working outdoors or applying themselves to a hands-on project.	Women make up 43% of the global agricultural labor force, yet they face discrimination when it comes to equal pay.	continues to improve	Could you see yourself being a tractor operator?	
19	Marketing Research is a cross- cutting sub-cluster that connects to agriculture.	New food products are continuously developed to keep up with consumers' tastes.	Could you see yourself being a water resource specialist?	Beef farming accounts for 29% of American farms.	In 1990, a funded program called "AgrAbility" was created to educate and assist farmers with disabilities.	25
	Could you see yourself being a zoologist?	In 2015, \$133.1 billion worth of American ag products were exported around the world.	In this field, people need to be detail oriented and organized.	Careers as farm labor contractors are on the rise.	Business Information Management is a cross-cutting sub- cluster that connects to agriculture.	



#### February 2025 CTE Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6						
2	What has made you feel welcome, supported, or valued in your CTE program?	Initiative and self-drive are essential skills in CTE.	Who is a CTE teacher who has made a difference in your life and how did they impact you?	How does the program connect to your short-term goals?	Have you had the opportunity to participate in a career fair? What did you like about it?	
	Does your program offer certificates or industry qualifications?	What do you love the most about your program?	Are you a part of a CTSO? If so, share a positive experience.	How have you practiced communication and teamwork in a CTE class?	What has been challenged you the most in your CTE program?	
16	Non-traditional careers are defined as occupations where less than 25% of the people employed are from one gender.	How does the program connect to your long-term goals?	Adaptability and flexibility are essential skills in CTE.	Have you had the opportunity to job shadow? What did you learn from it?	What made you get interested in being a part of CTE?	
	How have you practiced critical thinking in a CTE class?	77% of high school students today participate in CTE.	What are your interests and skillsets?	Would you recommend any CTE programs to a friend?	CTE students are two times more likely to report being "very satisfied" with their high school education experience.	16 mm



#### March 2025 Construction

Building Futures and Pioneering Sustainable Horizons

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	A strong construction industry is often linked to broad economic growth in the country.	Could you see	The retirement of skilled trades workers in the future is projected to trigger many job openings.	The average age of a construction worker today is 42 years old.	Conveyor operators have a bright outlook in the near future.	8
	Women comprise only 10.9% of construction workers in the field today.	There has been a 239% growth of drone use in the industry over the past year.	Construction workers are typically resourceful and hardworking.	<b>13</b> Could you see yourself being a civil engineer?	Project Management is a cross-cutting sub- cluster that connects to this cluster.	15
16	17 Builders increasingly use modular and prefabricated products to speed up timelines.	World War II encouraged women to enter the construction industry.	Could you see yourself being a construction manager?	20 Concrete has been the most popular building material throughout history.	Safety equipment improvements are continuously under development to minimize the risk of injury for workers.	
23	It is important for construction workers to be loyal, honest, and team players.	The steam engine revolutionized construction transportation.	Marketing is a cross-cutting sub-cluster that connects to this cluster.	Could you see yourself being a landscape architect?	Careers in construction labor are on the rise.	29
30	Could you see yourself being a welder?					



## April 2025 Hospitality and Events

Unlocking Adventures and Elevating Experiences

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Business management is a cross-cutting sub- cluster that connects to this cluster.	Could you see yourself being a chef?	Hospitality workers are typically organized and flexible.	Careers in hospitality allow you to meet various people with different backgrounds.	5
	This sector employs over 16 million people and is expected to add more than 1.5 million jobs over the next 10 years.	Recreation workers have a bright outlook in the near future.	While a formal degree can help you advance in this career, many entry-level positions require at least a high school degree.	Could you see yourself being a hotel manager?	Hispanic restaurants contribute a staggering \$700 billion to the national economy annually.	12
13	Almost 1300 million people traveled in 2023.	<b>15</b> Could you see yourself being a travel agent?	Customer experience is a cross-cutting sub-cluster that connects to this cluster.	November and December holidays generate a great deal of activity in the hospitality and tourism industry.	If you have an interest in sports, a career as a sports official could be for you.	11
20	The worldwide hospitality industry is worth over \$7 trillion.	Maude N. Bouldin was America's first woman hotel manager for Hotel Figueroa's luxurious rooms in 1926.	Careers in baggage porting are on the rise.	A number of hospitality and tourism careers have low wages; however, tips for good service provide a large boost in pay.	Could you see yourself being a barista?	26
27	It is important for hospitality workers to be empathic and problem-solvers.	Could you see yourself being an event manager?	The roots of hospitality can be traced back to ancient Greeks and Romans.			



### May 2025 Public Service and Safety

Shaping, Serving, and Protecting our Communities

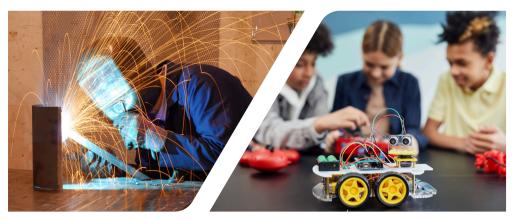
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
W. C.				Workers in public service report that their work makes them feel meaningful.	Could you see yourself being a lawyer?	3
	The major employers in public safety are government organizations.	Careers in emergency response offer a fast-paced work environment.	Could you see yourself joining the military?	Regulation is a cross-cutting sub- cluster that connects to this cluster.	In 1982, an organization called "Women in Fire" was created to support female leadership and participation within the fire and emergency services.	
	Could you see yourself being a police officer?	Private detectives have a bright outlook in the near future.	No two days in an EMT's career are ever the same. Dispatch calls vary every day meaning you never know what car happen.	careers liké a	Workers in these fields are typically empathetic and ethical.	17
	Each year, about 79,000 people join the U.S. Military.	In 1890, Marie Owens was one of the first known appointed policewomen in Chicago.	First responders, such as fire and police departments, share a mission to keep people and property safe.	Could you see yourself being a fire fighter?	About 5 million workers are employed in the law, public safety, corrections, and security cluster.	26
25	It is important for workers in these fields to be patient and organized.	Could you see yourself being a paramedic?	As of 2020, roughly 3 million workers were employed in the criminal justice field.	Cybersecurity is a cross-cutting sub-cluster that connects to this cluster.	Careers in the emergency medical technician field are on the rise.	3(



# June 2025 Arts, Entertainment, and Design

Inspiring Creativity, Innovation, and Artistry

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6	Free-lance work is common in many of these careers. Some jobs require frequent travel.	video animation,	Could you see yourself being a graphic designer?	Alice Sheppard is a famous disabled choreographer/dancer who challenges standard interpretation of disabled and dancing bodies.	The arts contribute more than \$800 million a year to U.S. economic output.	7
· Property of the state of the	Workers in these fields are typically imaginative and curious.	Adverting is a cross-cutting sub- cluster that connects to this cluster.	Choreographers have a bright outlook in the near future.	St. Louis is in the top 5 cities in the U.S. for interior design.	Could you see yourself being a photographer?	14
15	A career in fashion design also connects to business with marketing and sales.	17 Could you see yourself being a sound engineer?	News sources are focusing more on developing webbased content like podcasts, video, and social media.	It is important for workers in these fields to be passionate and expressive.	79% of all interior designers are women while 21% are men.	21
22	Almost 3 million people work in arts, A/V technology, and communications fields in the U.S.	Careers in audio technology are on the rise.	Entrepreneurship is a cross-cutting sub-cluster that connects to this cluster.	Could you see yourself being an interior designer?	Many announcers and DJs work in radio and television but also can be selfemployed.	28
29	Could you see yourself being a musician?					



### July 2025 Advanced Manufacturing

The Future of Engineering and Producing

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		There are more than 30 different types of welding.	Allison Grealis, founder of Women in Manufacturing, works to support and promote women in the industry.	Manufacturers operate machines and robots or use manual processes to create products.	Could you see yourself being a robotics engineer?	
	For every \$1 spent in manufacturing, another \$1.40 is added to the economy.	Workers in these fields are typically strong with time management and collaboration.	Could you see yourself being a quality control analyst?	Recycling workers have a bright outlook in the near future.	Artificial Intelligence is a cross-cutting sub- cluster that connects to this cluster.	
	Job candidates with a high school diploma and short-term technical training are in great demand.	Working conditions may include loud noise, heat or cold, and standing for long periods of time.	In the most recent data, manufacturers contributed \$2.17 trillion to the U.S. economy.	Could you see yourself being a geothermal technician?	Candidates who enjoy tinkering with hand or machine tools have a hiring advantage in this industry.	
93	Could you see yourself being an industrial hygienist?	In 1942, Richmond, California hired Frances Albrier as its first Black female welder.	Careers in industrial machinery mechanics are on the rise.	It is important for workers in these fields to have adaptability and communication skills.	In the U.S., manufacturing workers make up 9% of the workforce.	26
27	Analytics and Ethics is a cross-cutting sub-cluster that connects to this cluster.	Could you see yourself being a clothing processor?	Over 12.5 million people are employed in the manufacturing industry.	31 Over 50% of U.S. products require welding.		



### August 2025

#### **Energy and Natural Resources**

Powering Progress and Preserving Our Planet

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					Could you see yourself being a mining engineer?	2
3	Workers in these fields are typically strong problem-solving and critical thinking.	As of 2022, the energy sector has recovered 71% of the jobs lost in 2020.	Could you see yourself being a wind turbine technician?	Kristal Hansley founded WeSolar Juneteenth in 2020 and made history as the first Black woman to launch a solar company.	Environmental engineers have a bright outlook in the near future.	9
10	Could you see yourself being a water resource specialist?	Oil and natural gas account for nearly 60% of current energy production.	Latino and Hispanic workers help nearly 1/3 of new energy jobs created in 2023.	14 32.2% of energy jobs nationwide are related to motor vehicles.	Technology advances will make renewables more cost effective.	16
17	29% of energy workers are under the age of 30.	Water resources specialists have a bright outlook in the near future.	It is important for workers in these fields to be collaborative and leaders.	Could you see yourself being an environmental scientist?	Strategic sales is a cross-cutting sub-cluster that connects to this cluster.	
31	Experts predict increasing shifts to "green" energy in the coming decades to meet ever-growing demand.	Could you see	5.6% of electricians are female in the United States.	Climate adaptation stands out as a rapidly emerging area of focus due to climate change.	By 2050, renewable energy is projected to grow to as much as 80% of total energy production.	30



### September 2025 Health and Human Services

Supporting the Whole Health of Individuals, Families, and Communities

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Workers in these fields are typically hardworking and adaptable.	Health industry workers can come from a range of schooling paths from associate to doctoral degrees.	Technology is generating new products and services and expanding the types of health care jobs available.	In 2023, men made up about 12.6% of registered nurses in the United States. This is up from 7% in 2008.	Could you see yourself being a biomedical engineer?	
	The history of dentistry dates back to ancient civilizations and continues to evolve.	Software Solutions is a cross-cutting sub- cluster that connects to this cluster.	Could you see yourself being a mental health counselor?	Endoscopy technicians have a bright outlook in the near future.	Remote care or telehealth continues to expand to make patient care more accessible.	
	Could you see yourself being a dental hygienist?	Changes to medical insurance models mean more people are able to seek more medical care.	Men make up 18% of social workers and 20% of psychologists.	School counselors play a vital role in shaping students' career paths.	It is important for workers in these fields to be compassionate and organized.	
	Network Systems is a cross- cutting sub-cluster that connects to this cluster.	Careers in biomedical engineering are on the rise.	The number of people getting massages from 2002 to 2022 has doubled.	<b>25</b> Could you see yourself being a hair stylist?	26 The overall U.S. population is aging, creating more demand for patient care.	
28	Great qualities for phlebotomists and efficiency and gentility.	Could you see yourself being a physical therapist?				



### October 2025 Financial Services

**Empowering Financial Resilience** 

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
thirting.			Examples of organizations in this cluster are banks, credit card companies, and insurance agencies.	Pinance skills are in high demand, and the sector is expected to continue growing.	Could you see yourself being a real estate agent?	4 Sales
5	Accounting is a cross-cutting sub-cluster that connects to this cluster.	Most finance jobs require four-year or advanced degrees, especially in business, math, economics, and statistics.	Could you see yourself being a bank teller?	Personal financial advisors have a promising outlook for the near future.	<b>10</b> Work schedules typically follow a routine 9-to-5.	
12	Could you see yourself being a financial risk specialist?	Workers in these fields are typically innovative and analytic.	Is In 2022, about 43% of all jobs for financial services professionals were found in the Depository Credit Intermediation sector.	In the finance industry, being bilingual provides significant benefits by allowing professionals to better connect with a wider client base.	New York City is the primary U.S. financial hub.	10
	Careers in financial services allow you to gather a variety of skills that are transferrable.	Workers might be involved in hubs around the world, such as London, Tokyo, and Zurich.	Small Businesses is a cross-cutting sub- cluster that connects to this cluster.	Could you see yourself being a credit analyst?	It is important for workers in these fields to have a great attention to detail.	
	This sector employs more than 6.3 million people.	Could you see yourself being an insurance sales agent?	Careers in accounting are on the rise.	30 Kelly Coffey, CEO of City National Bank, is expanding the types of lending her bank offers while also increasing diversity in her leadership team.	Careers in financial services offer opportunities for advancement and growth.	



#### November 2025 Education

Lifelong Learning for Transforming Lives and Enriching Futures

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
$\frac{\sqrt{p} E_{2k}}{C_{1} - V_{1}V_{2k}} > 2$	The U.S. has about 56 million students in public and private schools.	that they can use to travel, spend time with family and	Web and Cloud is a cross- cutting sub-cluster that connects to this cluster.	Could you see yourself being a special education teacher?	Curators have a bright outlook in the near future.	
	Male educators bring unique perspectives and teaching styles to the early childhood education setting.	Could you see yourself being a librarian?	Workers in these fields are typically patient and empathetic.	Grade 7-12 science and math teachers typically get paid more than most college teaching faculty.	Museums support more than 700,000 jobs and serve as a community asset to their locations.	
16	Careers in archival services are on the rise.	There are more than 9,000 public community libraries in the U.S.	Teachers in the U.S. rate their lives better than all other occupation groups, trailing only physicians.	IT and Support Services is a cross-cutting sub-cluster that connects to this cluster.	Could you see yourself being a principal?	22
30	The Men of Color in Educational Leadership association supports male leaders of color within the education ecosystem.	Most teaching jobs have better retirement benefits than other jobs you can get with the same degree.	Could you see yourself being a coach?	Careers in education are for people who are forever learners.	There are about 10 million jobs in the education and training cluster.	29



# December 2025 Supply Chain and Transportation

Driving Efficiency and Streamlining Tomorrow's Transport

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	GPS technology is heavily relied on for jobs in delivery, logistics, ridehailing services, and many more.	Could you see yourself being a pilot?	Business operations is a cross-cutting subcluster that connects to this cluster.	Over 5 million U.S. citizens are employed in transportation and warehousing.	The U.S. spends more than \$1.64 trillion annually on transportation logistics.	
	Could you see yourself being a railroad operator?	Workers in these fields are typically innovative and flexible.	Automotive technicians are in high demand as there are over 289 million registered vehicles in the U.S.	Trucks deliver nearly 70% of all freight in the U.S.	According to the U.S. Department of Labor, the number of female truck drivers has increased by 88% since 2010.	
	Unmanned Vehicle Technology is a cross-cutting sub- cluster that connects to agriculture.	Freight forwarders have a bright outlook in the near future.	Automated navigation equipment helps operate ships and aircraft safely.	Could you see yourself being a diesel mechanic?	70% of companies believe that supply chains are a key driver for quality customer service.	
21%	The average freight rail employee earns 52% more than the average U.S. employee.	make up 41% of	Could you see yourself being a ship captain?	Careers in these careers are for people who are focused on the end costumer.	In 2019, 46.8 million scheduled commercial flights took place worldwide.	
28.1	Could you see yourself being a warehouse manager?	Bar codes track goods for shipping and distribution.	Careers in electrical installation for transportation equipment are on the rise.			