



Agenda





Purpose

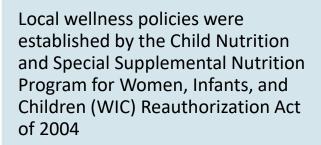
 A local school wellness policy is a written document of official policies that guide a local educational agency (LEA) or school district's efforts to establish a school environment that promotes students' health, well-being, and ability to learn by supporting healthy eating and physical activity

- Local School Wellness Policies:
 - Promote nutrition
 - Promote student health
 - Reduce childhood obesity
 - Increase transparency with the public about the school wellness and nutrition environment





Background



The USDA finalized regulations on July 29, 2016

2010 2017

LWPs were then strengthened by the Healthy, Hunger-Free Kids Act of 2010 (HHFKA) Local Education Agencies must be in compliance with the requirements of the Final Rule as of June 30th, 2017.



Regulations

- Current Local Wellness Policy regulations governing schools participating in the NSLP and SBP are located at 7 CFR 210.31
- Current regulations govern:
 - Who must have a local wellness policy
 - Content of the wellness policy
 - Public involvement and notification
 - Policy evaluation
 - Recordkeeping



Who Must
Have a Local
Wellness
Policy?

Each local educational agency must establish a local school wellness policy for all schools participating in the National School **Lunch Program and/or School Breakfast Program** under the jurisdiction of the local educational agency



1. The wellness policy must include specific goals for:



Nutrition Promotion and Education



Physical Activity



Other School-Based Activities that Promote Wellness



- LEAs must review and consider evidencebased strategies when determining these goals
- At a minimum, FNS expects schools to review the Smarter Lunchrooms Movement tools and strategies





2. The wellness policy must include standards and nutrition guidelines for all foods and beverages sold to students on the school campus during the school day



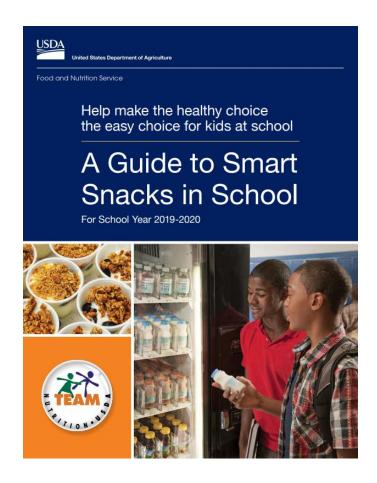


"School campus" = all areas of the property under the jurisdiction of the school that are accessible to students during the school day

"School day" = the period from the midnight before, to 30 minutes after the end of the official school day



Smart Snacks in Schools Smart Snacks Standards are a
 Federal requirement for all
 foods and beverages sold
 outside the National School
 Lunch Program and School
 Breakfast Program





Smart Snacks at a Glance

- Be a grain product that contains 50% or more whole grains by weight (have a whole grain as the first ingredient)
- Have as the first ingredient a fruit, vegetable, a dairy product, r a protein food
- Be a combination food that contains at least ¼ cup of fruit and/or vegetable
- The food must meet the nutrient standards for calories, sodium, sugar, and fats:

Nutrient	Snack	Entrée
Calories	200 calories or less	350 calories or less
Sodium	200 mg or less	480 mg or less
Total Fat	35% of calories or less	35% of calories or less
Saturated Fat	Less than 10% of calories	Less than 10% of calories
Trans Fat	0 g	0 g
Sugar	35% by weight or less	35% by weight or less



3. The wellness policy must include standards for all foods and beverages provided, but not sold, to students on the school campus during the school day





4. The wellness policy must include a policy for food and beverage marketing on the school campus during the school day





- Only those foods and beverages that meet Smart Snacks Standards are permitted to be marketed on the school campus during the school day
- Marketing includes oral, written, or graphic statements made for the purpose of promoting the sale of a food or beverage item
- This can include, but is not limited to, posters, flyers, cups used for beverage dispensing, exterior of vending machines, coolers, trash cans, and other equipment



5. The wellness policy must identify the position of the LEA or school official(s) responsible for the implementation and oversight of the local wellness policy





6. The wellness policy must include a description of the manner in which these individuals are provided an opportunity to participate in the development, implementation, review, and updates of the policy

*LEAs are required to allow parents, students, school staff members, school board members, school administrators, and the general public to participate in local wellness policy processes



7. The wellness policy must include a description

of the plan for measuring the implementation of the local wellness policy and reporting policy content and implementation information to the public





Public Notification

- LEAs are required to:
 - Inform the public about the content and implementation of the LWP and make the policy and any updates available to the public annually
 - Inform the public about progress toward meeting the goals of the local wellness policy and compliance with the policy by making the triennial assessment available to the public in an accessible and easily understood manner



Policy Evaluation

- LEAs are required to assess schools' compliance with the LWP
- LEAs must designate one or more LEA or school official to ensure that each participating school complies with the LWP at least once every three years





Policy Evaluation

- The triennial assessment must include:
 - the extent to which schools are in compliance with the LWP
 - the extent to which the LEA's wellness policy compares to model policies
 - a description of the progress made in attaining the goals of the local wellness policy



Recordkeeping

- LEAs must retain the following records to document compliance with federal regulations:
 - The written local wellness policy
 - Documentation of the LWP being made available to the public
 - Documentation of the triennial assessment being made available to the public
 - The triennial assessment results for each school under the LEAs jurisdiction





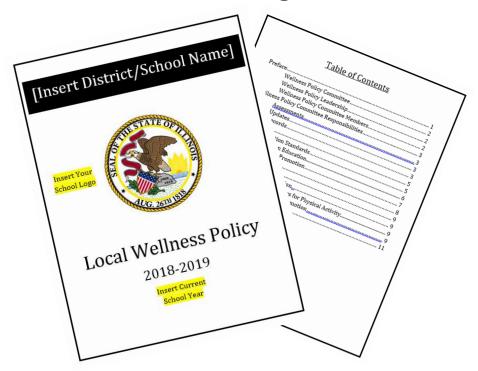
Resources





ISBE Local Wellness Policy Template

- ✓ Interactive Local Wellness Policy Template
 - ✓ Meets USDA requirements
- ✓ Contains resources for guidance and ideas



https://www.isbe.net/pages/local-school-nutrition-wellness-policy.aspx



ISBE Local Wellness Policy Template

Competitive Foods

[Nutrition standards for competitive food and beverage items sold on campus during the school day that are consistent with Federal regulations must be included in the content of the Wellness Policy.]

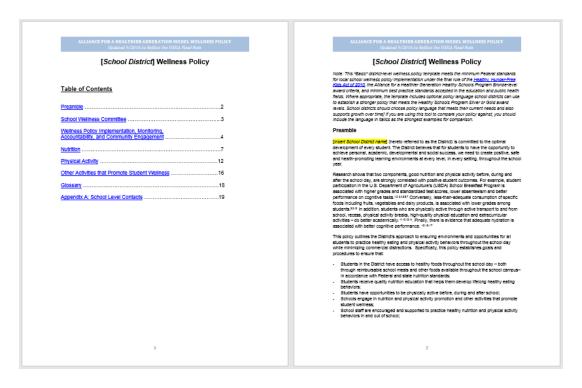
All competitive foods and beverages sold must comply with the USDA Smart Snacks in Schools nutrition standards (7 CFR 210.31(c)(3)(iii)). Competitive foods and beverages refer to those that are sold to students outside the reimbursable meal on the school campus (i.e. locations on the school campus that are accessible to students) during the school day (i.e. the midnight before to 30 minutes after the end of the school day). This includes, but is not limited to, vending machine and à la carte items.

[If your District goes beyond the basic competitive foods and beverages requirements, insert a description. Examples include not offering any competitive foods and beverages, only offering fruits and vegetables as competitive foods, etc.]



Alliance for a Healthier Generation Model Wellness Policy

- ✓ Exceeds USDA requirements
- ✓ Contains resources for guidance and ideas

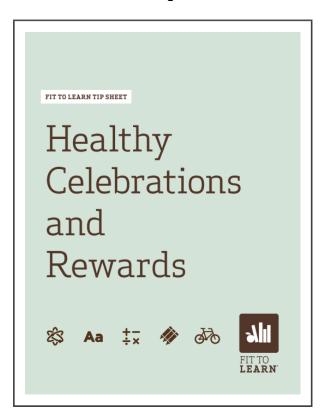


https://www.healthiergeneration.org/take-action/schools/wellness-topics/policy-environment/local-school-wellness-policy/refresh-your



Healthy Celebrations and Rewards Healthy Schools Campaign Fit to Learn Tip Sheet

- Helps schools develop their own criteria standards for foods provided, but not sold to students
- Provides guidance for allowing food, but fostering healthful food environments
- Provides alternative ideas for rewards and celebrations that do not include food



https://healthyschoolscampaign.org/wp-content/uploads/2015/08/Fit-to-Learn-Healthy-Celebrations-and-Rewards-Tip-Sheet-2017.pdf



Healthy Fundraisers Action for Healthy Kids Tip Sheet

- Contains ideas for:
 - healthy food fundraising
 - fundraisers that do not include food
 - fundraisers that promote physical activity



http://www.actionforhealthykids.org/storage/documents/parent-toolkit/fundraisers-family-health-f1.pdf

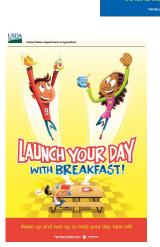


Team Nutrition

- Team Nutrition is an initiative from USDA's FNS that
 - supports efforts to promote healthy food choices and physical activity through the CNPs



- Games and activities
- Recipes and cookbooks
- Promotional posters
- Nutrition education curriculum
- And more!

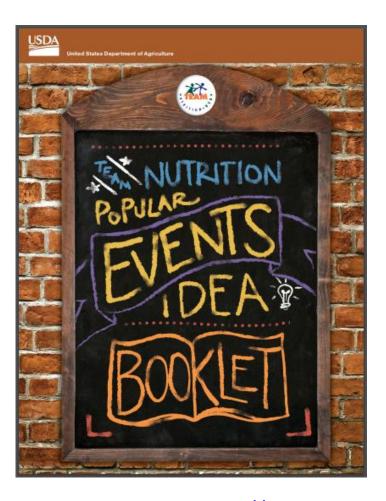


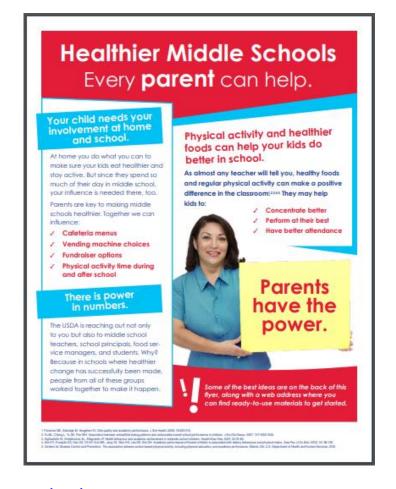
Make Today a





Team Nutrition





https://www.fns.usda.gov/tn/team-nutrition



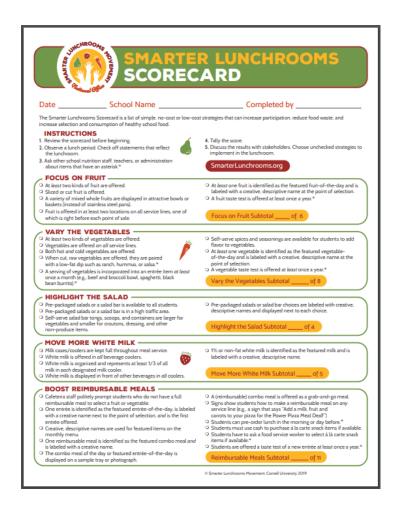
Smarter Lunchrooms Movement

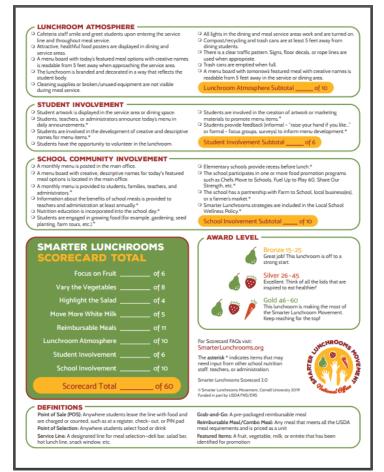
- Uses economics, marketing, and psychology to provide schools with the knowledge and tools to promote healthier food choices to students
- SLM strategies are grouped into the following categories:
 - Focus on the Fruit
 - Vary the Vegetables
 - Highlight the Salad
 - Move More White Milk
 - Boost Reimbursable Meals
 - Lunchrooms Atmosphere
 - Student Involvement
 - School Community Involvement





Smarter Lunchrooms Movement

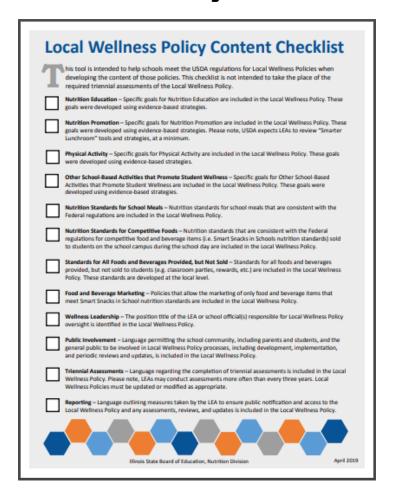




https://www.smarterlunchrooms.org/



Local Wellness Policy Content Checklist



https://www.isbe.net/Documents/Local-Wellness-Policy-Content-Checklist.pdf



Iowa Department of Education Local Wellness Policy Progress Report

Local Wellness Policy Progress Report

School Name:

Wellness Policy Contact:

Date Completed:

This tool is to document progress in meeting the goals written in the district's wellness policy at each school building. Document steps that have or will be taken to accomplish each goal. In the "Contact Person" column identify the individual who can report on the goals' progress. The items that are completed at the district level should be pre-filled to inform all school staff of the implementation status of those goals. Add more lines for goals as needed.

Nutrition Education and Promotion Goals

District Wellness Policy Goals	Contact Person	Fully in Place	Partially in Place	Not in Place	List steps that have been taken to implement goal and list challenges of implementation.	List next steps that will be taken to fully implement and/or expand on goal.
 EXAMPLE: Nutrition education is offered at each grade level as part of a sequential, comprehensive, standards-based program designed to provide students with the knowledge and skills necessary to promote and protect their health. 	Cindy Smith (Curriculum Director)	х			Nutrition education is part of the science curriculum in each grade level.	Explore additional lessons and activities that incorporate nutrition education into math, reading and social studies.
2.						
3.						

Physical Activity Goals

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1.						
2.						

https://educateiowa.gov/documents/team-nutrition/2018/04/school-wellness-policy-progress-report



Iowa Department of Education Local Wellness Policy Progress Report

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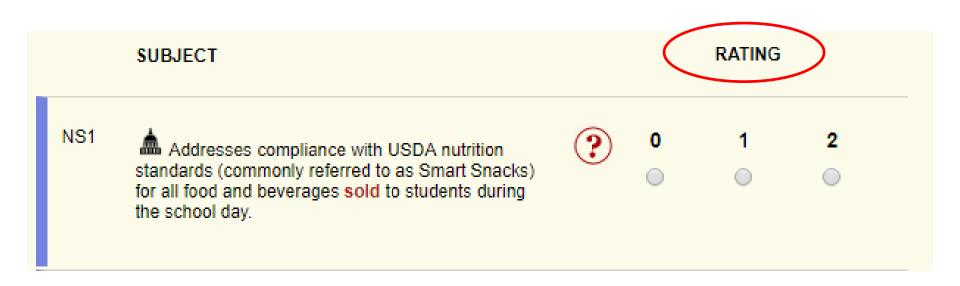
- Nutrition Education
- Standards for USDA School Meals
- Nutrition Standards
- Physical Education & Physical Activity
- Wellness Promotion and Marketing
- Evaluation

















SM8: Free drinking water is available during meals. Federal Rule language states that schools "must make potable water available to children at no charge in the place where lunches are served during the meal service, consistent with amendments made by section 203 of the HHFKA, and in the cafeteria during breakfast meal service."



WellSAT Score

- Each of the 6 sections are given:
 - Comprehensiveness scores
 - The extent to which recommended content areas are covered in the policy
 - Strength scores
 - How strongly the content is stated

Subtotal for Section 1	Comprehensiveness Score: Count the number of items rated as "1" or "2" and divide this number by 8. Multiply by 100. Do not count an item if the rating is "0."					
	Strength Score: Count the number of items rated as "2" and divide this number by 8. Multiply by 100.	38				



Next Steps





Review requirements and resources



Enhance LWP as needed



Thank you!

