Arts and Communications Career Program



This career program is focused on designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. All career and technical education programs provide students opportunities for practical application of academic concepts. The Strengthening Career and Technical Education for the 21st Century Act (Perkins V) emphasizes student achievement in science, English language arts, and mathematics. To assist local education agencies in selecting courses best suited for this purpose, specific CTE courses with emphasis on these subjects have been highlighted below. Courses best suited for science applications are shown in yellow, mathematics are shown in blue, and English language arts are shown in orange. Local boards of education may allow CTE courses to be substituted for graduation requirements. Refer to 105 Illinois Compiled Statutes 5/27-22 and 105 ILCS 5/27-22.05 for more information.

| Science Applications | Math Applications | ELA Applications |
|----------------------|-------------------|------------------|
| Science Applications | Math Applications | LEA Applications |

| CAREER CLUSTER | Arts, Audio/Video Technology and Communications | Arts, Audio/Video Technology and Communications | Arts, Audio/Video Technology and Communications | Arts, Audio/Video Technology and Communications |
|-------------------------------------|--|--|---|--|
| CIP | 10.0301 | 10.0202 | 50.0406 | 9.0401 |
| TEACHER LICENSURE ENDORSEMENT | PEL with TEED (Technology Education) ELS with GRCM (Graphic Communications) | PEL with TEED (Technology Education) ELS with AVBT (Audio and Video Broadcasting) | PEL with TEED (Technology Education) ELS with PHTG (Photography) | ELS with JOUR (Journalism) |
| РАТНWAY | Graphic Communications | Radio and Television Broadcasting Technology/Technician | Commercial Photography | Journalism |
| | | GROUP 1: ORIEN | TATION COURSES | |
| S | Career Exploration 22151A001 | Career Exploration 22151A001 | Career Exploration 22151A001 | Career Exploration 22151A001 |
| COURSES | Introduction to Communication 11001A001 | Introduction to Communication 11001A001 | Introduction to Communication 11001A001 | Introduction to Communication 11001A001 |
| noo | Digital Media Technology 11151A001 | Digital Media Technology 11151A001 | Digital Media Technology 11151A001 | Digital Media Technology 11151A001 |
| ORIENTATION | Introduction to Technology and Engineering 21052A002 | Introduction to Technology and Engineering 21052A002 | Introduction to Technology and Engineering 21052A002 | Communication Technology 11002A001 |
| N A TN | Production Technology 13052A001 | Production Technology 13052A001 | Production Technology 13052A001 | |
| ORIE | Communication Technology 11002A001 | Communication Technology 11002A001 | Communication Technology 11002A001 | |
| | Energy Utilization Technology 20101A001 | Energy Utilization Technology 20101A001 | Energy Utilization Technology 20101A001 | |
| | | GROUP 2: INTROD | DUCTORY COURSES | |
| | Foundations of Technology 21052A001 | Foundations of Technology 21052A001 | Foundations of Technology 21052A001 | Mass Communications 111001A002 |
| | Computer and Information Technology 10003A001 | Computer and Information Technology 10003A001 | Computer and Information Technology 10003A001 | Publication Production 11104A01 |
| ORY . | Computer Concepts and Software Applications 10004A001 | Computer Concepts and Software Applications 10004A001 | Computer Concepts and Software Applications 10004A001 | Desktop Publishing 11152A001 |
| ODUCTO | Beginning Graphic Communication 11154A003 | Beginning Audio/Visual Production 11051A003 | Beginning Photography 11052A003 | |
| INTRODUCTORY | Beginning Digital Graphics 10202A002 | | Photo Imaging 11054A001 | |
| | Desktop Publishing 11152A001 | | | |
| | Digital Media Design and Production 11153A001 | | | |

| PATHWAY | Graphic Communications | Radio and Television Broadcasting Technology/Technician | Commercial Photography | Journalism |
|-------------------------|--|--|--|--|
| CIP | 10.0301 | 10.0202 | 50.0406 | 9.0401 |
| | | GROUP 3: SI | KILLS COURSE | |
| COURSE | Graphic Communications I 11154A001 | Audio/Video Production I 11051A001 | Commercial Photography I 11052A001 | Journalism 11101A002 |
| noo s | Commercial & Advertising Art I 11155A001 | Radio Production 11107A001 | Photography and Printing Technology 11156A001 | |
| SKILLS (| Digital Graphics 10202A001 | Broadcasting Technology 11103A001 | | |
| | | GROUP 4: ADVANCED | COURSES | |
| | Graphic Communications II 11154A002 | Audio/Video Production II 11051A002 | Commercial Photography II 11052A002 | Social Media as News 11106A001 |
| | Commercial & Advertising Art II 11155A002 | Social Media 11004A001 | Photographic Laboratory and Darkroom 11053A001 | Podcasting 11106A002 |
| RSES | Social Media 11004A001 | Drone Operation and Maintenance 20099A001 | | News Editing 11105A001 |
| ADVANCED COURSES | Computer Gaming and Design 10205A001 | | | Broadcast Writing and Production 11149A001 |
| ANCE | Mobile Applications 10206A001 | | | |
| ADV | Interactive Design 05252A001 | | | |
| | Interactive Media 10203A001 | | | |
| | Emerging Technologies 21053A001 | | | |
| | | GROUP 5: WORKPLACE EXPER | RIENCE COURSES | |
| - CE | Arts, Audio/Video Technology & Communications Workplace Experience 11998A002 |
| WORKPLACE EXPERIENCE | Graphic Communications Workplace Experience 11048A001 | Broadcast Technology Workplace Experience 11998A001 | Commercial Photography Workplace Experience 11098A001 | Journalism Workplace Experience 11998A003 |
| WOI | Secondary Transitional Experience Program (CTE) 22151A003 | Secondary Transitional Experience Program (CTE) 22151A003 | Secondary Transitional Experience Program (CTE) 22151A003 | Secondary Transitional Experience Program (CTE) 22151A003 |

A quality CTE program delivers all required elements of Illinois' definition of Size, Scope, Quality. CTE program elements include: a sequence of courses, each educational entity offering approved courses provides assurance that the course content includes at a minimum the State course description, meets the State's minimum requirements for course offerings by program, curriculum aligned to state recognized learning standards & industry standards, career pathway guidance, resources to support program/course delivery (licensed & qualified staff, appropriate facilities, adequate equipment, instructional materials, work-based learning experiences, special populations support services, an active affiliated CTSO chapter), articulation/dual credit agreements, documentation of state agency certification or licensing requirements for occupations regulated by law or licensure, & content which prepare students for reflective of current labor & opportunity for workplace experience or a structured capstone course. Orientation courses are suggested to be taught at the prior-to-secondary or 9th grade levels. Introductory level courses are suggested to be taught at the 10th – 12th grade levels. Workplace Experiences Courses are suggested to be taught at the 12th grade level.

| Group | State Course Code | State Course Title | State Course Description |
|---------|-------------------|---|--|
| Group 1 | 22151A001 | Career Exploration | Career Exploration courses help students identify and evaluate personal goals, priorities, aptitudes, and interests with the goal of helping them make informed decisions about their careers. These courses expose students to various sources of information on career and training options and may also assist them in developing job search and employability skills. |
| Group 1 | 21052A002 | Introduction to Technology and Engineering (Industrial) | Introduction to Technology & Engineering is comprised of the following areas: Production, Transportation, Communication, Energy Utilization and Engineering Design but is not limited to these areas only. This course will cover the resources, technical processes, industrial applications, material sciences, technological impact and occupations encompassed by that system. |
| Group 1 | 11001A001 | Introduction to Communication | Introduction to Communication courses enable students to understand and critically evaluate the role of media in society. Course content typically includes investigation of visual images, printed material, and audio segments as tools of information, entertainment, and communication to influence opinion; improvement of presentation and evaluative skills in relation to mass media; recognition of various techniques for delivery of a particular message; and, in some cases, creation of a media product. The course may concentrate on a particular medium. |
| Group 1 | 11151A001 | Digital Media Technology | These courses are designed to give students the skills necessary to support and enhance their learning about digital medial technology. Topics covered in the course may include internet research, copyright laws, webpublishing, use of digital imagery, electronic forums, newsgroups, mailing lists, presentation tools, and project planning. |
| Group 1 | 13052A001 | Production Technology | Production Technology is a course designed to foster an awareness and understanding of manufacturing and construction technology. Through a variety of learning activities, students are exposed to many career opportunities in the production field. Experiences in manufacturing include product design, materials and processes, tools and equipment including computers, safety procedures, corporate structure, management, research and development, production planning, mass production, marketing, and servicing. In construction, students are exposed to site preparation, foundations, building structures, installing utilities, and finishing and servicing structures. |
| Group 1 | 11002A001 | Communication Technology | Communication Technology is a course designed to foster an awareness and understanding of the technologies used to communicate in our modern society. Students gain experience in the areas of design and drafting, radio and television broadcasting, computers in communication, photography, graphic arts, and telecommunications. |
| Group 1 | 20101A001 | Energy Utilization Technology | Energy Utilization Technology is a course designed to foster an awareness and understanding of how we use energy in our industrial technological society. Areas of study include conversion of energy, electrical fundamentals, solar energy resources, alternate energy resources such as wind, water, and geothermal; fossil fuels, nuclear power, energy conservation, and computer uses in energy technology. Students use laboratory experiences to become familiar with current energy technologies. |
| Group 2 | 21052A001 | Foundations of Technology | The course employs teaching/learning strategies that enable students to build their own understanding of new ideas. It is designed to engage students in exploring and deepening their understanding of "big ideas" regarding technology and apply technological processes to solve real problems and develop knowledge and skills to design, modify, use and apply technology in the following areas: engineering design, manufacturing technologies, construction technologies, energy & power, information & communication technologies and emerging technologies. |
| Group 2 | 11154A003 | Beginning Graphic Communication | Beginning Graphic Communication course will teach students to use artistic techniques to effectively communicate ideas via illustration and other forms of digital or printed media. Topics covered may include concept design, layout, paste -up and techniques such as engraving, etching, silkscreen, lithography, offset, drawing, collage and computer graphics. |

| Group 2 | 10202A002 | Beginning Digital Graphics | Beginning Digital Graphics course provides students with the opportunity to explore the capability of the computer to produce visual imagery and to apply graphic techniques to various fields, such as advertising, TV /video, and architecture. Typical course topics include modeling, simulation, animation, and image retouching. |
|---------|-----------|---|--|
| Group 2 | 11152A001 | Desktop Publishing | Desktop Publishing courses integrate the knowledge and skills learning in word processing with the concepts, procedures and application of desktop publishing. Students learn to format, create and proofread brochures, programs, newsletters, web pages, presentations and manuscripts. |
| Group 2 | 11153A001 | Digital Media Design and Production | Digital Media Design and Production courses teach students the fundamentals of graphic design and production and provide students with the opportunity to apply these principles to printed media, digital presentation media, and interactive media. |
| Group 2 | 10004A001 | Computer Concepts and Software Applications | Computer Concepts and Software Applications is an orientation-level course designed to develop awareness and understanding of application software and equipment used by employees to perform tasks in business, marketing, and management. Students will apply problem-solving skills to hands-on, real-life situations using a variety of software applications, such as word processing, spreadsheets, database management, presentation software, and desktop publishing. Students will explore topics related to computer concepts, operating systems, telecommunications, and emerging technologies. The development of employability skills, as well as transition skills, will be included in the course as well as an understanding of the ethical considerations that arise in using information processing equipment and gaining access to available databases. |
| Group 2 | 10003A001 | Computer and Information Technology | Computer and Information Technology courses teach students to operate and use computer and information technology, emphasizing their role as tools to communicate more effectively, conduct research more efficiently, and increase productivity. Course content includes the legal and ethical issues involved with computer technology and use. |
| Group 2 | 11051A003 | Beginning Audio/Visual Production | Beginning Audio/Visual Production course provide students with the basic knowledge and skills necessary for television, video, film, and/or radio production. Camera operation, use of graphics and other visuals, lighting, audio techniques, editing, production principles, and career opportunities are typical topics covered within this course. |
| Group 2 | 11052A003 | Beginning Photography | Beginning Photography course provides instruction in the use of conventional and digital cameras and laboratory film processing techniques. Topics covered in the course include composition and color dynamics; contact printing; enlarging; developing film and use of camera meters. |
| Group 2 | 11054A001 | Photo Imaging | Photo Imaging courses provide students with the opportunity to effectively communicate ideas and information via digital, film, still and video photography. Topics covered typically include composition, layout, lighting and supplies. More advanced courses may include instruction in specialized camera and equipment maintenance, application to commercial and industrial need and photography business operations. |
| Group 2 | 11001A002 | Mass Communication | Mass Communication courses gives a broad overview of the journalism field by examining the nature, history, functions, and responsibilities of the mass media industries in a global environment, emphasizing mass media and its impact on public opinion. The course surveys the impact of radio, TV, books, newspapers, film, advertising, journalism, and other forms of media in our culture and critically analyzes legal and ethical media issues. Topics include modern journalism and dominant theories of communication and influences of the media in today's society. Students will explore career opportunities within the journalism field. |
| Group 2 | 11104A001 | Publication Production | Publication Production courses provide students with the knowledge and skills necessary to produce the school newspaper, yearbook, literary magazine, or other printed publications. Students will explore career opportunities in the field of journalism and publication and develop the skills to |

| | | | succeed in the industry. Students may gain experience in several components (e.g., writing, editing, layout, production) or may focus on a single aspect while producing the publication. |
|---------|-----------|-----------------------------------|---|
| Group 3 | 11154A001 | Graphic Communications I | Graphic Communications I provides learning experiences common to all graphic communications occupations. Instruction should include use of color, balance and proportion in design; three -dimensional visualization; sketching; design procedures; layout; selection of type styles; selection of appropriate drawing tools and media; and the use of the computer as a communication tool. Planned learning activities will allow students to become knowledgeable of fundamental principles and methods and to develop technical skills related to the graphic arts industry. |
| Group 3 | 11155A001 | Commercial & Advertising Art I | This course is designed to provide students with the skills needed for a career in the fields of advertising, commercial art, graphic design, web site development, and graphic illustrator. Students learn to apply artistic design and layout principles along with text, graphics, drawing, rendering, sound, video, and 2D/3D animation integration to develop various print, video, and digital products. Students use hardware and software programs to create, manipulate, color, paint, and layer scanned images, computer graphics, and original artwork. Students use hardware and software to capture, edit, create, and compress audio and video clips. Students use animation and 2D/3D hardware and software to create animated text, graphics, and images. Students apply artistic techniques to design and create advertisements, displays, publications, technical illustrations, marketing brochures, logos, trademarks, packaging, video graphics, and computer-generated media. |
| Group 3 | 10202A001 | Digital Graphics | Digital Graphics course provides students with the opportunity to use the computer to produce visual imagery and to apply graphic techniques to various fields, such as advertising, TV/video, and architecture. Course topics include modeling, simulation, animation, and image retouching. |
| Group 3 | 11051A001 | Audio/Video Production I | This course is designed to provide students with the skills needed for a career in the technical aspects of radio and television broadcasting. Instruction includes camera operations, basic audio and video editing, sound and lighting techniques, and sound mixing. Students learn the operation and maintenance of video recording equipment, video /digital cameras, microphones, computers, lighting/grip equipment, and other production equipment used in the video and audio production of broadcast programs. Students also learn to use and maintain various types of audio recorders, amplifiers, transmitters, receivers, microphones, and sound mixers to record and broadcast radio programs. |
| Group 3 | 11107A001 | Radio Production | Radio Production courses address practices related to the management and operation of a broadcasting station. Students are introduced to the radio industry, news reporting, and broadcast engineering. In these courses, students learn basic electricity and electronics, including all aspects of safety. Topics typically include operating audio boards, announcing, creating and producing audio scripts, and using digital audio software. Advanced courses may explore direct programming, on-air performance, and analysis of ratio markets. |
| Group 3 | 11103A001 | Broadcasting Technology | Broadcasting Technology courses provide students with the knowledge and skills to produce television broadcast programs. Typically, students prepare and produce short programs, learning the technical aspects of the operation and how to evaluate programming and assess audience reaction and impact. |
| Group 3 | 11052A001 | Commercial Photography I | This course provides students with experiences related to the photography field including conventional and digital cameras. Planned experiences give students a clear and concise introduction in the following areas: safety and proper housekeeping of the photo studio, photography of visual and communicative discipline, constructing a usable cardboard camera and develop printing, learning basic terms, understanding how film/paper work, proper exposure, working in the darkroom and knowing all necessary darkroom activities, safe use of photo chemicals, using dyes, and mounting and matting a completed photographic image. In addition, students are introduced to photographic terms, using light meters to measure natural and artificial lighting, using various lighting sources, manipulating basic backgrounds with different light sources, conducting shop operations, |

| | | | performing camera work, processing film and performing darkroom work on black and white and color film, printing photographic images, purchasing equipment and supplies, and the selection and use of cameras, film, lenses, accessories, tripods and filters |
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| Group 3 | 11156A001 | Photography and Printing Technology | Photography and Printing Technology courses expose students to the tools, materials and processes involved in mass production of photography and printing. Types of printing covered in the course may include intaglio, relief, planographic, screen processes printing, silk screening, serigraphy processes and thermograph. Additional topics may include the use of cameras, composition, imposition, presswork, and computer aided publishing. |
| Group 3 | 11101A002 | Journalism | Journalism courses introduce students to the principles of news gathering, reporting, interviewing, and writing for use in a variety of platforms, including print and online publications, TV, and radio. Students will explore career opportunities in the field of journalism and develop the skills to succeed in the industry. Topics could include the idea of news writing, types of journalistic articles, lead writing techniques, ethical issues in journalism, the application of effective research methods, and the types of publications and media that use journalistic writing and reporting. Students should use news writing techniques they learn to write basic stories under real time constraints. |
| Group 4 | 11154A002 | Graphic Communications II | Graphic Communications II provides learning experiences related to the tools, materials, processes and practices utilized in the printing industry. Instruction is provided in industrial safety; stencil preparation and duplicating equipment operation; print screen preparation and printing; machine typesetting; ink and color preparation; assembly, binding, and trimming operations; layout, digital paste up and copy preparation. In addition, the course provides the student with learning experiences in the use of cameras and photographic equipment, development and processing of photographic negatives and prints, negative stripping and related platemaking procedures, photocomposition, photoengraving, lithography, and offset presswork. Use of the computer in graphic arts occupations should be emphasized. |
| Group 4 | 11155A002 | Commercial & Advertising Art II | This course continues to build on the concepts and skills introduced in Commercial and Advertising Art I. In addition to expanding on the activities explored in Commercial and Advertising Art I, students work in a project - based environment to create a variety of interactive online and CD/DVD-based products such as web sites, catalogs, publications, marketing materials, presentations, and educational/training programs. Students create dynamic web pages and sites using HTML, HTML editors, and graphic editors. Students create graphic sketches, designs, and copy layouts for online content. Instruction includes how to determine size and arrangement of illustrative material and copy, select style and size of type, and arrange layout based upon available space. Students learn how to capture and edit images, sound, and video, and combine them with text and animation. Instruction includes client interviewing skills, product proposal development, and product presentation techniques. Students also learn how to create a product portfolio. |
| Group 4 | 11004A001 | Social Media | Social Media courses expose students to various types of social media and how social media has influenced society. These courses emphasize the forms, functions, regulations, implications, and utilization of social media. |
| Group 4 | 10205A001 | Computer Gaming and Design | Computer Gaming and Design courses prepare students to design computer games by studying design, animation, artistic concepts, digital imaging, coding, scripting, multimedia production, and game play strategies. Advanced course topics include, but are not limited to, level design, environment and 3D modeling, scene and set design, motion capture, and texture mapping. |
| Group 4 | 10206A001 | Mobile Applications | Mobile Applications courses provide students with opportunities to create applications for mobile devices using a variety of commercial and open-source software. These courses typically address the installation and modification of these applications, as well as customer service skills to handle user issues. |
| Group 4 | 05252A001 | Interactive Design | Interactive Design courses explore the creative, technical, and conceptual aspects of designing and producing interactive media arts experiences, products, and services, including reactive (sensory-based devices) and |

| | | | interactive technologies, 3D game mechanics, interface design, mobile device applications, social media-based and web multimedia, physical spaces, augmented reality, and/or virtual reality. Topics may include aesthetic meaning; artistic, design and technical methods and practices; story and audience engagement; analysis and media literacy; construction, development, processing, modeling, simulation, and programming of interactive experiences; their transmission, distribution, placement, and marketing; and contextual, cultural, and historical |
|---------|-----------|--|---|
| Group 4 | 10203A001 | Interactive Media | aspects and considerations. Interactive Media courses provide students with the knowledge and skills to create, design, and produce interactive digital media products and services. The courses may emphasize the development of digitally generated and/or computer-enhanced media. Course topics may include 3D animation, graphic media, web development, and virtual reality. Upon completion of these courses, students may be prepared for industry certification. |
| Group 4 | 21053A001 | Emerging Technologies | Emerging Technologies courses emphasize students' exposure to and understanding of new and emerging technologies. The range of technological issues varies widely but typically include lasers, fiber optics, electronics, robotics, computer technologies (software engineering), Game Art and Design, CAD/CAM, communication modalities, and transportation technologies. |
| Group 4 | 11051A002 | Audio/Video Production II | This course is for students who have completed Audio/Video Production I. In addition to expanding on the activities explored in the first course, students work in a team-based environment to create a variety of video and audio related broadcasts. Instruction includes single and multi-camera operations, linear and nonlinear video editing, production and post -production processes, animation graphics, sound mixing, multi-track production, audio editing, and special effects. Students learn how to use digital editing equipment and software to electronically cut and paste video and sound segments together, as well as how to regulate and monitor signal strength, volume, sound quality, brightness, and clarity of outgoing signals. This course also provides students with an understanding of the FCC and other governmental agencies regulations related to radio and television broadcasting. |
| Group 4 | 20099A001 | Drone Operation and Maintenance | Drone Operation and Maintenance courses introduce students to the fundamentals of flying drones. Topics covered typically include FAA rules and regulations; types and capabilities of unmanned aircraft; drone piloting; aerial photography and videography; maintenance and preflight procedures; and aeronautical decision-making. |
| Group 4 | 11052A002 | Commercial Photography II | This course provides learning experiences related to the tools, materials, processes, and practices utilized in the photography industry including conventional and digital cameras. Instruction includes arranging photography sessions, selecting and using cameras, film, lenses, and accessories, calculating and setting shutter speed, preparing darkroom equipment, mixing chemicals, processing film both black and white and color, printing photographic images such as enlargements, sandwich negatives, and copying slides. In addition, Commercial Photography II provides students with a better understanding of photographic images and their application in design. Students shoot photographs specifically for design layouts and in the process develop a better visual language, enhancing photo selection and editing skills. Students learn to visualize not only the look of the design, but also the structure and form of the photographs they shoot |
| Group 4 | 11053A001 | Photographic Laboratory and Darkroom | Photographic Laboratory and Darkroom courses prepare students to develop and print still or motion picture film. Topics covered in the course may include controlling resultant prints; touching up negatives; and finishing, coloring, restoring, and copying prints. |
| Group 4 | 11106A001 | Social Media as News | Social Media as News courses will explore the impact of social media on journalism. Students will learn the skills of becoming a content producer for social media. They will use a variety of interactive online media to develop skills and competencies as journalists. Students will publish writing, video, and audio |

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| | | | content for social commentary and news on current events and learn skills to increase audience engagement. |
|---------|-----------|---|---|
| Group 4 | 11106A002 | Podcasting | Podcasting courses introduce students to the uses and practical applications of sound for multimedia and podcast creation. Students will learn to create and edit and publish podcasts to hosting and social media sites using free or inexpensive hardware and software. Students will be required to meet production deadlines while demonstrating knowledge of basic script writing, editing, and audio production of commercials, public service announcements, newscasts, and other studio projects produced using editing software. |
| Group 4 | 11105A001 | News Editing | News Editing courses provide students with experience editing and evaluating copy while exploring the role and responsibilities of an editor within a news media organization. Topics include news judgment; story judgement; legal and ethical issues that confront editors; principles of editing and design; how to organize newsroom workflow; and writing headlines, decks and captions. Students will learn to apply skills to print; television; radio; and online outlets, including social media. Students will curate content; line edit; concept edit; prepare heads, blurbs, refers, and other points of entry; edit content for social media; rewrite disorganized copy; and select and package copy and art. |
| Group 4 | 11149A001 | Broadcast Writing and Production | Broadcast Writing and Production courses provide students with knowledge of writing for visual and audio presentations, including continuity, commercials, public service announcements, news, and special events. The course will focus on the skills necessary to create content and produce a television or radio news rundown: choosing newsworthy stories; allotting time; and determining transitions with organization, variety, and structure. Students will produce a live television or radio newscast. Additional topics should include the history of American radio and television broadcasting, comparative broadcasting systems, organization and operation of stations and networks, social and legal responsibilities of radio and television, broadcasting codes and guidelines, and audience survey results and methods. |
| Group 5 | 11998A002 | Arts, Audio/Video Technology & Communications Workplace Experience | Arts, Audio/Video Technology & Communications Workplace Experience courses provide work experience in fields related to the Arts, Audio/Video Technology & Communications cluster. Goals must be set cooperatively by the student, teacher, and employer (although students are not necessarily paid). These courses must include classroom instruction at least once per week, involving further study of the field, discussion of relevant topics that are responsive to the workplace experience and employability skill development. Workplace Experience courses must be taught by an approved WBL educator-coordinator. These courses should be aligned to a Career Development Experience that could include Student-led Enterprises; School-based Enterprises; Immersion Supervised Agricultural Experiences; Clinical Experiences in Health Science and Technology programs; Internships; and Apprenticeship programs including Youth Apprenticeships, Preapprenticeships, and Registered Apprenticeships. |
| Group 5 | 11048A001 | Graphic Communications Workplace Experience | Graphic Communications Workplace Experience courses provide students with work experience in a field related to communication. Goals must be set cooperatively by the student, teacher, and employer (although students are not necessarily paid). These courses must include classroom instruction at least once per week, involving further study of the field, discussion of relevant topics that are responsive to the workplace experience and employability skill development. Workplace Experience courses must be taught by an approved WBL educator-coordinator. These courses should be aligned to a Career Development Experience that could include: Student-led Enterprises; School-based Enterprises; Immersion Supervised Agricultural |

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| | | | Experiences; Clinical Experiences in Health Science and Technology programs; Internships; and Apprenticeship |
|-----------------|-----------|---|---|
| Group 5 | 11998A001 | Broadcast Technology Workplace Experience | programs including Youth Apprenticeships, Pre-apprenticeships, and Registered Apprenticeships. Broadcast Technology Workplace Experience courses provide students with work experience in a field related to communication or audio/visual technology. Goals must be set cooperatively by the student, teacher, and employer (although students are not necessarily paid). These courses must include classroom instruction at least once per week, involving further study of the field, discussion of relevant topics that are responsive to the workplace experience and employability skill development. Workplace Experience courses must be taught by an approved WBL educator-coordinator. These courses should be aligned to a Career Development Experience that could include Student-led Enterprises; School-based Enterprises; Immersion Supervised Agricultural Experiences; Clinical Experiences in Health Science and Technology programs; Internships; and Apprenticeship programs including Youth Apprenticeships, Pre-apprenticeships, and Registered Apprenticeships. |
| Group 5 | 11098A001 | Commercial Photography Workplace Experience | Commercial Photography Workplace Experience courses provide students with work experience in a field related to audio/visual technology and/or film. Goals must be set cooperatively by the student, teacher, and employer (although students are not necessarily paid). These courses must include classroom instruction at least once per week, involving further study of the field, discussion of relevant topics that are responsive to the workplace experience and employability skill development. Workplace Experience courses must be taught by an approved WBL educator-coordinator. These courses should be aligned to a Career Development Experience that could include Student-led Enterprises; School-based Enterprises; Immersion Supervised Agricultural Experiences; Clinical Experiences in Health Science and Technology programs; Internships; and Apprenticeship programs including Youth Apprenticeships, Pre-apprenticeships, and Registered Apprenticeships. |
| Group 5 | 11998A003 | Journalism Workplace Experience | Journalism Workplace Experience courses provide students with work experience in a field related to journalism. Goals must be set cooperatively by the student, teacher, and employer (although students are not necessarily paid). These courses must include classroom instruction at least once per week involving further study of the field, discussion of relevant topics that are responsive to the workplace experience, and employability skill development. Workplace Experience courses must be taught by an approved WBL educator-coordinator. These courses should be aligned to a Career Development Experience that could include Student-led Enterprises; School-based Enterprises; Immersion Supervised Agricultural Experiences; Clinical Experiences in Health Science and Technology programs; Internships; and Apprenticeship programs, including Youth Apprenticeships, Pre-apprenticeships, and Registered Apprenticeships. |
| G roup 5 | 22151A003 | Secondary Transitional Experience Program (CTE) | This course code should be used for students participating in a STEP program that are also participating in assigned Career and Technical Education (CTE) courses. If the STEP program is not connected to a CTE program, the code 22151A002 should be used instead. STEP is a program approved by ISBE and provided by the DHS Division of Rehabilitation Services (DHS/DRS) that helps schools provide mandated transition services. These courses provide a built-in linkage to DHS/DRS, an agency that can assist students with disabilities with their post-school employment and career development goals. The program provides work experiences that coincide with post-secondary employment goals that could include paid employment or internships. This allows students to gain school credit towards graduation, while gaining hands-on work experience, with as-needed support services. The program also promotes the provision of the following Pre-employment Transition Services (per WIOA - the Workforce Innovation and Improvement Act): a. Job Exploration |

| | Counseling, b. Workplace Readiness Training, c. Counseling on Post-Secondary Education, d. |
|--|---|
| | Instruction in Self-Advocacy, and e. Work-Based Learning Experiences. Participation in the |
| | Secondary Transition Experience Program may include classroom activities as well, involving further |
| | study of the Pre-Employment Transition Services topics. Thus, STEP can be offered in combination |
| | with miscellaneous vocational courses such as: 22151A000 Career Exploration, and 22152A000 - |
| | Employability Skills. |