



January 2015

Dear Principals:

Enclosed are guidelines for the 2015 Illinois/National School Bus Safety Poster Contest, which is sponsored by the Illinois Association for Pupil Transportation and Secretary of State Jesse White. You may reproduce copies of the flyer and guidelines for distribution to students in your school district. **Before reproducing the guidelines:**

- Be sure to insert in paragraph #6 of the student guidelines, the name of the individual who is to receive posters from teachers and coordinate the judging of your local contest.
- That person will then be responsible for mailing the 1st place winners to I.A.P.T. for judging, which will take place at the IAPT Conference in Peoria, IL June 16-17, 2015. Your four winning posters, (**only 1** from each division/category) should be sent to Tonna Percival at the address listed below.

1. The I.A.P.T. poster committee suggests that individual districts conduct their own poster contest during March 2015, thus allowing ample time for judging of local winners, so they may compete at the state level. **State entries are due on June 1, 2015.** School districts are encouraged to give prizes to students at their own discretion. Use the poster contest as one of the two state required safety instructions for students. Teachers may incorporate the poster contest into the curriculum and make it a part of the classroom training on school bus safety that is required twice a school year. This would be a good opportunity for teachers, as they review all the bus riding rules, to especially highlight the ones that are a part of the poster contest theme. ***First place winners from the state competition in each category will compete at the national level in November 2015.***

2. Entries in the I.A.P.T. Poster Contest are judged on total points in each of three categories as follows:

1.	Safety impact	10	8	6	4	2
2.	Originality	10	8	6	4	2
3.	Artistic	10	8	6	4	2

This point structure is also recommended for judging at the individual district level.

3. Proper mailing procedure:

- posters ***must be shipped first class in a flat envelope (No Cylinder Tubes or Folded posters)*** in order to reach Poster Contest headquarters in good condition.
- no more than four posters from each school district (**only 1 from each division**) may be entered into the Illinois competition.
- posters must be addressed to:

**I.A.P.T Poster Contest
 c/o Tonna Percival
 Effingham Unit 40
 1610 W. Wernsing Ave.
 Effingham, IL 62401**

Complete the contact person form and place it in the lower right hand back corner for each National School Bus Safety Poster entered in the contest. The following information must be completed on the contact person form.

- contact person's name, position, address, and phone number
- entering school's name, address and phone number
- school district name, if different from the school's name
- a non-legible contact person form or National School Bus Safety Poster Contest entry form, will make poster ineligible
- signature of teacher

Complete the National School Bus Safety Poster Contest entry blank form and place it in the lower left hand back corner of the poster.

Be certain to comply with all the rules and guidelines in order to guarantee that your posters qualify for the competition.

Posters that are inaccurately depicted (example: stop arm position, school bus color, stoplight colors, stop sign, bus on crosswalk, school bus in middle of the road, not stopped on correct side of road, seat belt not on driver) will not be judged.

Should you have any questions regarding the poster contest, please contact Tonna Percival 217-540-1491.

Sincerely,

Don West
President, I.A.P.T.