

# Enhance P.E. Task Force

*Illinois State Board of Education*

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State Superintendent of Education



*Illinois Department of Public Health*

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Director

## **Committee on Promoting Enhanced PE Agenda**

Friday, March 8, 2013

10:00 am – 1:00pm

- 10:00 am **Welcome & Introductions (5 min)**
- 10:05 am **Approval of Meeting Summary from February 8, 2013 (5 min)**
- 10:10 am **Identify “Ask” for Target Audiences (30 min)**
- 10:40 am **Develop Targeted Messages (40 min)**
- 11:20 am **Identify Communications Venues (20 min)**
- 11:40am **Physical Activity Break (10 min)**
- 11:50 pm **Identify and Prioritize Specific Outreach Targets (20 min)**
- 12:10 pm **Outline Timeframe and Work Plan (30 min)**
- 12:40 pm **Next Steps: Member Assignments (10 min)**
- 12:50 pm **Public Comment (10 min)**
- 1:00 pm **Adjourn**

### **Meeting Objectives:**

1. Determine specific ways the committee will encourage key audiences to enhance P.E. by identifying asks/actions, messaging priorities, communication venues, and supportive resources for each audience.
2. Develop a timeline and work plan for the committee’s work.

### **Meeting locations:**

To join by conference call: Dial-In Number: 1-888-494-4032, Access Code: 8604293041

#### **Chicago Location:**

IDPH  
122 S. Michigan Avenue  
20<sup>th</sup> Floor, Suite 2009

#### **Springfield Location:**

IDPH  
535 W. Jefferson, 5<sup>th</sup> Floor  
Director’s Conference Room