

More than an MOU: Nuts and Bolts of Developing Effective Strategies to Reach Families with High Needs

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The background of the slide is a dense, overlapping field of light-colored, rectangular tiles. Each tile features a large, bold, black question mark. The tiles are scattered across the entire frame, creating a textured, chaotic pattern that visually represents the concept of a 'sea of questions' or uncertainty.

How do we do this?

scientific method







We look at data.



**KEEP
CALM
AND
GET OUT OF
THE BUILDING**

We go slow to go far.



Small steps... small wins...



We are trying to put a simple system
in place to make things easier for
families.

simple.

We don't fail.

We learn.



We pivot or persevere.

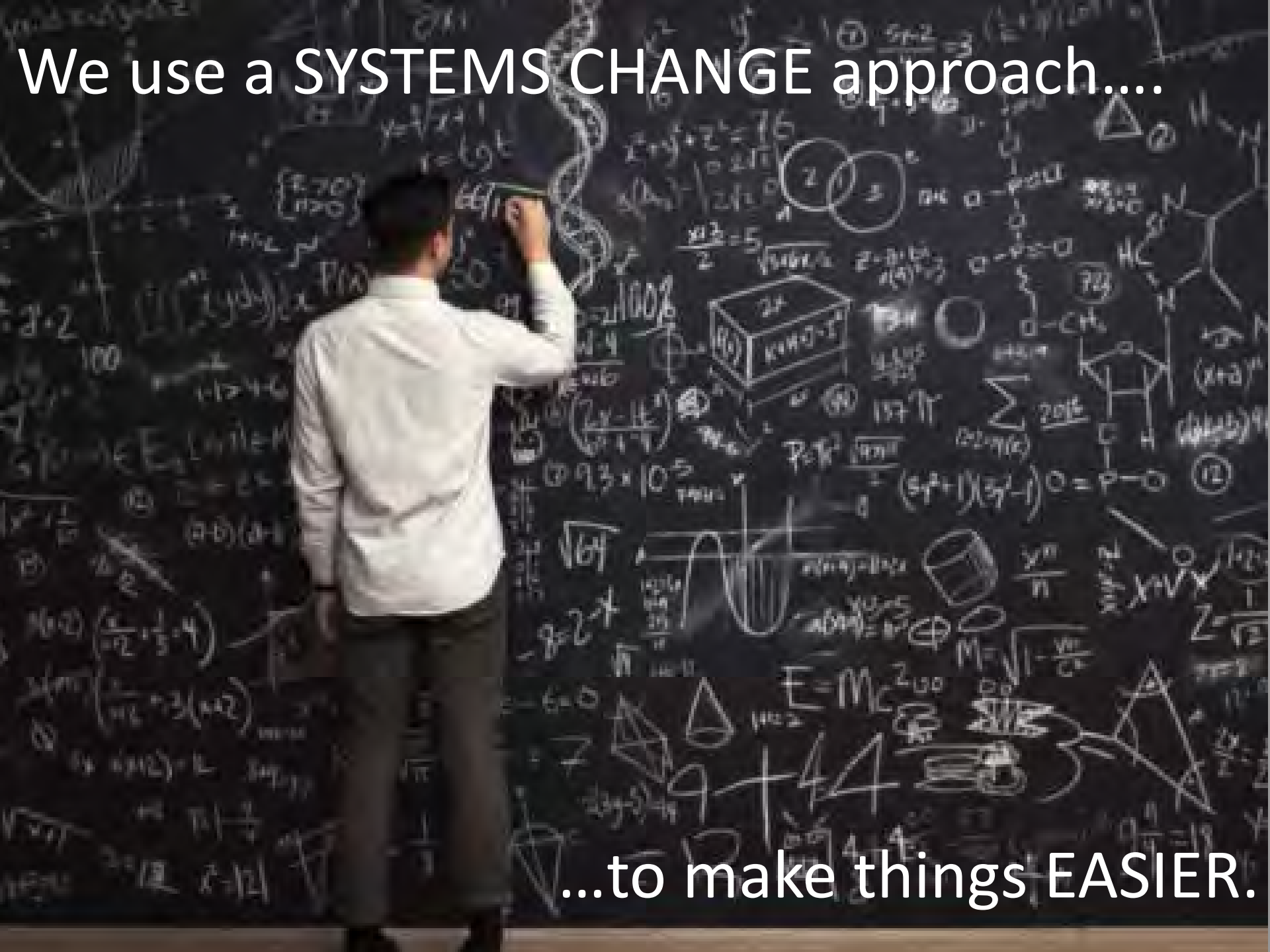


We celebrate *each* small win.





We build on success.



We use a SYSTEMS CHANGE approach....

...to make things EASIER.

“Pipeline” to facilitate enrollment

Who serves children from priority populations?

Make a list

Start with those you know very well

Set up a meeting with the director

Ask if they would join you for an experiment

Use a script

Give them a script

Make it easy

Create infrastructure to process referrals

Create a visual map

“Who does what how often using what tools?”

Make protocols clear

Check in weekly



Elgin, IL

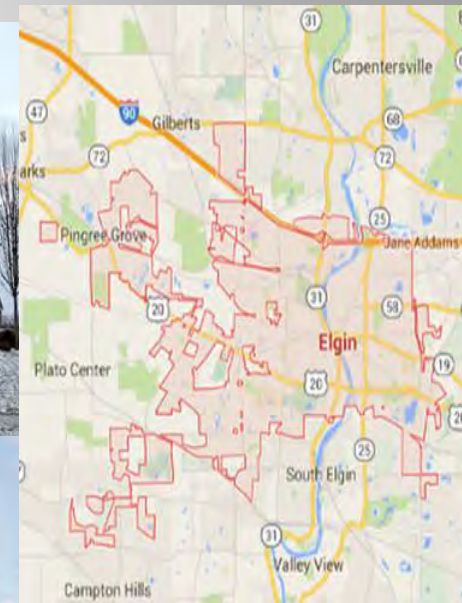
Population: 109,927

0-5 Population: 11,929

Children under 100% Poverty: 23%

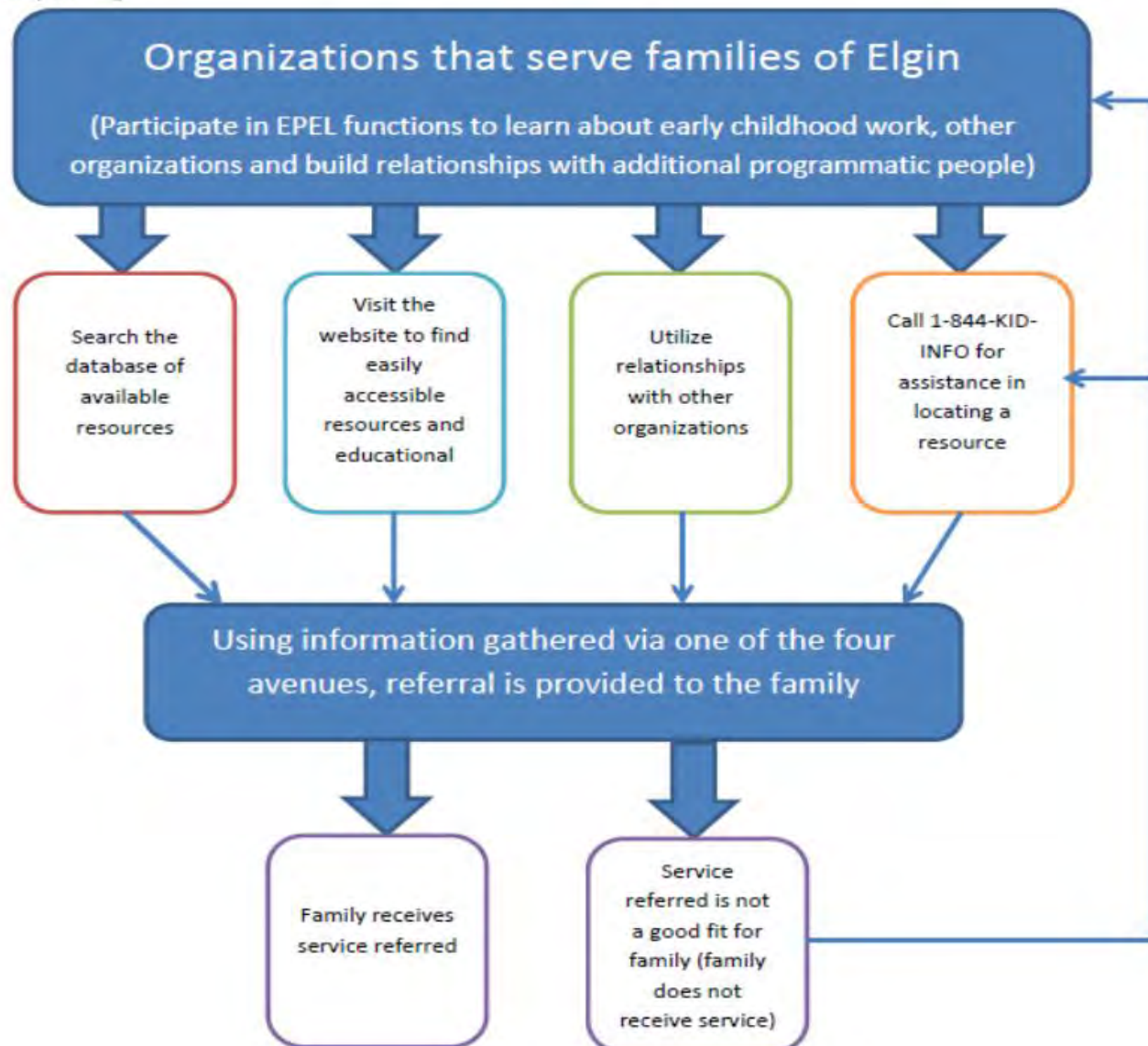
Children under 200% of Poverty: 65%

Linguistically Isolated Families: 58%



Organizational Referral Flow Chart

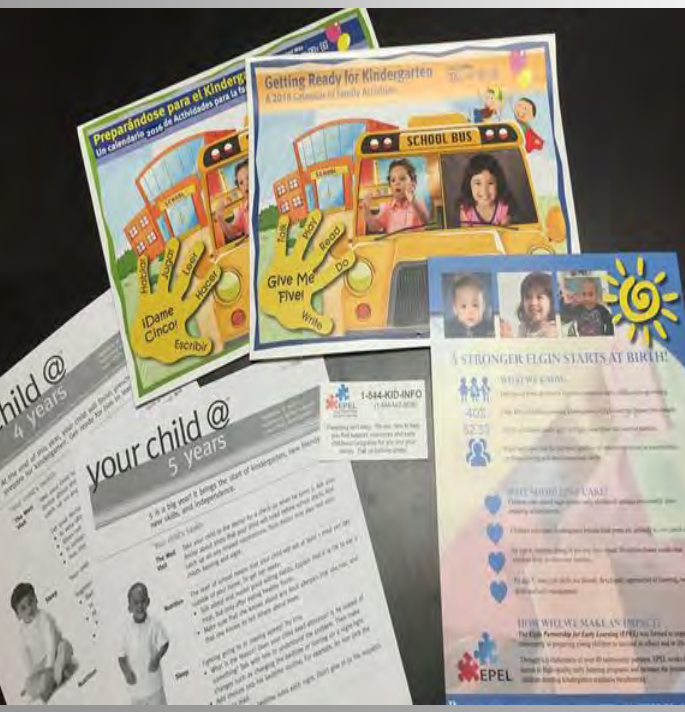
Last Updated: March 29, 2016





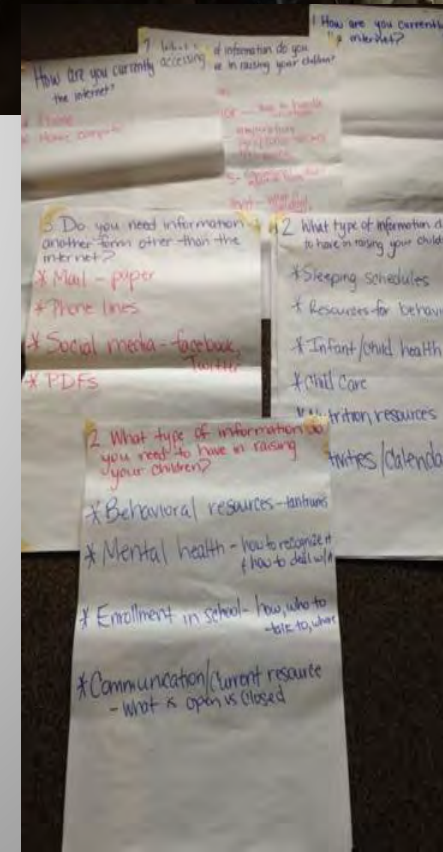
Collaboration Meetings

Meeting with Local Parents



Educational Materials (far left)

Work with Partners for Developmental Screenings/Child Find. Focus Groups



Elgin Partnership for Early Learning in partnership with all local collaborations

Ensure MULTIPLE points of entry and engagement for families with young children

Innovation Zone Coordinator /Give Me Five Liaisons

- Ensure TA and support to community organizations
- Develop centralized web-based template for capturing and updating available comm. Resources.
- Train organizations as needed
- Review ongoing reporting/accountability.

A1. Educational Materials distribution

A2. On-going marketing campaign

A3. Community partners send referrals

B. Family Screening/Assessment & Need Identification

Universal phone number answered by professionals trained in family-focused intake and referral.

Professionals listen to concerns, records family information and assess needs of caller. Caller has three initial choices and then redirected to appropriate extension.

Elgin 311

Basic Needs/General

EPEL

Early Childhood

MIECHV Coordinated Intake

Home Visiting

Community Crisis Center

Crisis/Immediate Assistance

C. Referral(s), Linkage & Follow Up

Professional identifies appropriate viable referrals and connects caller to resources. Three days after referrals are given, professional follows up with caller to ensure referrals were utilized and families were engaged in program. Find additional resources if needed.

D. Comprehensive Array of Existing Public & Private Programs and Services

Home Visiting

iGrow system

Early Head Start/Head Start

Two Rivers Head Start Agency

Preschool for All/ More at Four

U-46

Child Care/Private preschool

YWCA CCR&R

Community Resources for Families

Park District Programs

Libraries

Neighborhood Parent

Groups

Faith-based programs

Community Resource

Centers

Social Services

Job Training

Employment

Financial

Assistance

Housing

Domestic Violence

Mental Health

Services

Individual/Family

Counseling

Substance Abuse

Treatment

Monitoring & Evaluation

Develop a process for
continuous quality
improvement of the
community collaboration
system



844-KID-INFO

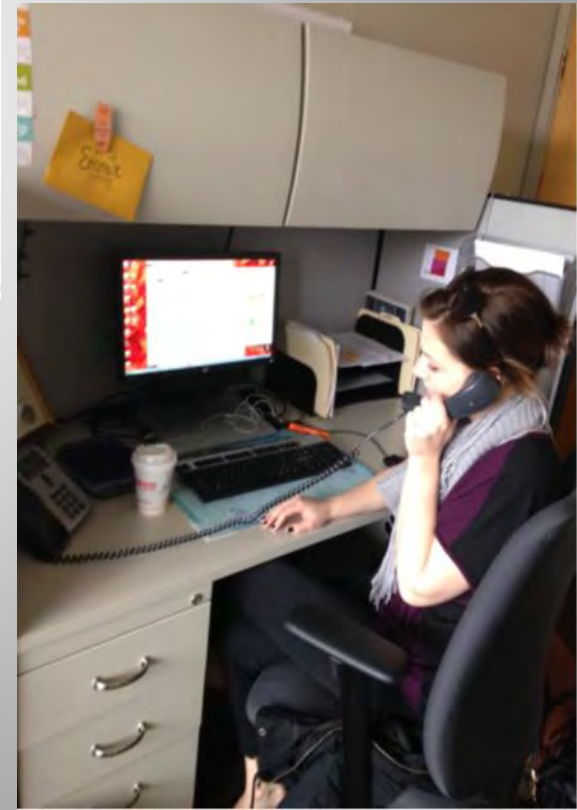
Elgin Partnership
for Early Learning

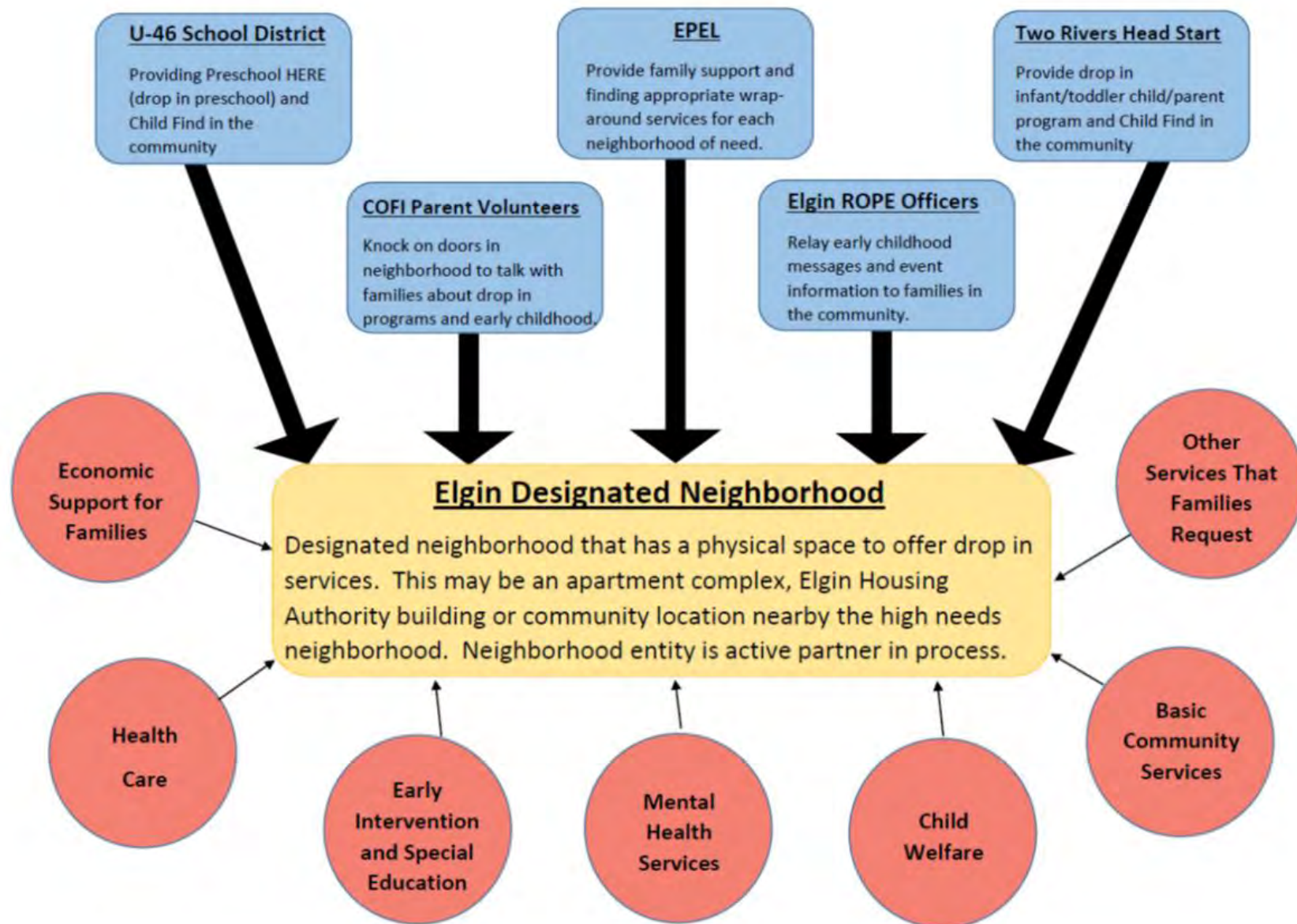
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Parenting isn't easy.

We are here to help connect families to the early childhood resources they may need.

Call us toll-free today!







Early Learning Coalition

Altgeld Gardens | Concordia Place | Golden Gate | Riverside Village

Altgeld-Riverdale Community Profile

- Far South Side; geographically isolated
- Total population 6,482, including 4,000+ public housing residents
- Half public housing resident population under the age of 18
- 629 Children under the age of 5



Altgeld-Riverdale Preschool Enrollment Strategy



=

More high-need children
enrolled in preschool

Pre-K Kids+ Parent Night



Community Partners



Moving Forward...



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QUESTIONS?